



GO INTERNATIONAL

Singapore

Webinar

8 December 2021



Program

8 December 2021 at 10:00 – 11:00 CET / 17:00 – 18:00 Singapore Time
Via Zoom (a link will be sent after registration)

10:00 Opening Remarks

H.E. Mr. Jean-Paul Senninger, Ambassador of Luxembourg to Singapore, based in Bangkok

10:05 Opening Speech

Ms. Cindy Tereba, Director International Affairs, Luxembourg Chamber of Commerce

10:10 Keynote presentation: Doing business in Singapore

Ms. Alyssia Lam, Regional Director, International Operations – Europe (Benelux)
Singapore Economic Development Board

10:20 Cloud digitization of enterprises in Singapore

Mr. Christophe Derdeyn, Managing Director, Delaware Consulting Asia-Pacific Pte Ltd

10:30 Panel discussion & testimonials: drivers of a successful business in Singapore

moderated by Mr. Georges Sander, representative of Luxembourg at BLCC board

Panelists:

Mr. Benjamin Soubies, Managing Director, J-APAC, Talkwalker

Ms. Carina Rogerio, Managing Director & Founder, SeeAre

Mr. Marc Albert, Mobility Analytics, Motional

10:50 Q&A and Closing Remarks

Ms. Isabel Alvarez Fernandez, President of the Belgium Luxembourg Chamber of Commerce in Singapore (BLCC)



GRAND DUCHY OF LUXEMBOURG
Embassy in Singapore

