



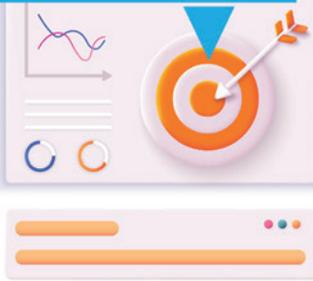
SME PACKAGES **DIGITAL**

**FOR A DIGITAL
SOLUTION ADAPTED
TO YOUR COMPANY!**



**DO YOU WANT TO INCREASE
YOUR ONLINE EXPOSURE
AND VISIBILITY?**

**DO YOU WANT TO FACILITATE
YOUR DAILY WORK
AND ENHANCE INTERNAL
PERFORMANCE?**



SEND

**DO YOU WANT TO ISSUE
ELECTRONIC INVOICES
VIA A COMMON DELIVERY
NETWORK?**

How we communicate, share information, and manage companies internally has evolved with digital transformation. Digitalisation has become critical for the survival and competitiveness of an entrepreneurial activity, regardless of the size of the business or the industry in question.

Implementing a digital tool allows you to establish better online communication with your customers. It takes less time to set up procedures to achieve high levels of performance.

WHY SHOULD I USE SME PACKAGES - DIGITAL?



With **SME Packages - Digital**, you can deploy a digital solution with the assistance of a professional while being guided as you implement your digital strategy:



- **Digital marketing:** includes creating, developing, or improving your website and running social media campaigns



- **Management system:** including an ERP, a cash register, and software tailored to your industry



- **Electronic invoicing:** an ERP system that includes a feature for electronic invoicing.



WHAT ARE THE STEPS?

1

Analysis of your current situation



Make an appointment with the House of Entrepreneurship of the Chamber of Commerce or the eHandwerk department of the Chamber of Skilled Trades and Crafts (for craft businesses) for a pre-analysis of your current situation in terms of digitalisation and to identify priority actions.



2

Definition of your package and choice of service provider

You then choose your package and a specialist service provider that best meets your expectations. Together you agree on a quote of between €6,650 excluding VAT and €25,000 excluding VAT.





3

Submitting and reviewing your application

Your application is completed by a House of Entrepreneurship adviser or by an eHandwerk adviser for craft businesses. The General Directorate for Small and Medium-Sized Enterprises of the Ministry of the Economy analyses and makes a decision on your application. An acknowledgement of receipt will be sent once the application has been accepted.

4

Implementation of your package

The service provider implements the digital tool according to the chosen package.



5

Assessment of your package

Once the service provider has finished providing support, you will receive an evaluation that will enable us to determine your level of satisfaction. At that point, the application process will be deemed closed.



6

Your voucher

The final bill is paid to the service provider. The General Directorate for Small and Medium-Sized Enterprises of the Ministry of the Economy will provide you with a grant of €5,000.





AM I ELIGIBLE FOR THIS PACKAGE?



YOU ARE ELIGIBLE IF:

- ✓ You have a business permit granted by the General Directorate of Middle Classes of the Ministry of the Economy;
- ✓ Your company meets the [conditions for SMEs](#) in terms of staff, annual turnover, and annual balance sheet.



READY TO REINVENT YOUR CUSTOMERS' EXPERIENCE?



CONTACT US!



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Économie

Direction générale des classes moyennes

HOUSE OF
ENTREPRENEURSHIP

powered by the Luxembourg Chamber of Commerce

**CHAMBER
OF COMMERCE
LUXEMBOURG**
POWERING BUSINESS



**CHAMBRE
DES MÉTIERS**
LUXEMBOURG

**For all sectors outside the craft industry
(trade, hospitality, services, liberal professions, etc.)**

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For companies in the craft sector

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