



AMF

SAFETY SHOES

production, concept & design





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ABOUT US >

AMF – Safety Shoes is inspired by hard work and lifestyle.

Since 1999, AMF has been designing and engineering quality safety shoes that lives up to the reputation of the **ToWorkFor®** and **Too'I®** brands, as well as a quality private label producer.

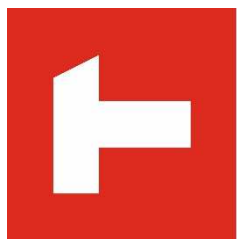
With a turnover above €11M and 110 employees, we export more than 90% of our production.

Today, AMF creates new trends in the safety shoes market in more than 25 countries spread in the four corners of the world.



WORKING CLASS HERO



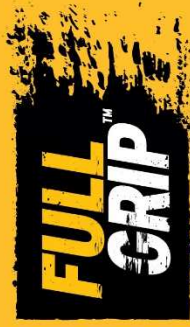


TOO'L
24/7 sneaker





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MICHELIN

PU I Rubber Nitrilic Sole.

Outsole in bicolor nitrile rubber and midsole in soft polyurethane (PU) for higher comfort.

It's a multifunctional sole, designed for all outdoor work, allowing full control of the user.

A unique design Michelin TOWORKFOR thought to greater abrasion resistance, improving anti-static characteristics and good resistance to oils and to fire - resistant to temperatures up to 300° C (HRQ). This sole ensures traction and multidirectional grip on any surface with increased lateral control. It adapts to different floors with excellent performance on exterior surfaces.



SAFETYTM RUNNERS



AIR TUBELESS

Bicolor Rubber Sole.

New exclusive sole technology biomechanically tested by INESCOP that provides various benefits: 30% reduction in peak plantar pressures. This avoids or prevents foot ache, produces a smoother walking pattern potentially protecting our joints.

24% reduction in lower back muscle activity may contribute to preventing low back pain. Impact forces are reduced by up to 55%, enhancing comfort perception. 31% to 52% improvement in thermal insulation.



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AIR TUBELESS TECHNOLOGY

PREVENTS LOW
/BACK PAIN

SMOOTHER FOOT-TO-
-GROUND CONTACT

UP TO 52% INCREASED
THERMAL INSULATION





Production >

| CEMENT CONSTRUCTION

AMF is an experienced safety shoes company which is counted among **the Top European Manufacturers and Suppliers of Cement Construction Shoes**, with a capacity for 1500 pairs of shoes per day.

Production: A New DESMA >

| DIRECT INJECTION

Direct Injection Production or DIP is new competence of the AMF. With capacity for 2.000 pair of shoes per day (3 shifts), AMF creates extremely lightweight and flexible shoes with optimum comfort and trendy design.





From ideas to final product:

| Test us! We are used to do product development for a few major European brands. Starting from a vague inspiration or some more structure briefing, we can develop samples and a final product that match what our private label clients are looking for.



Flexibility, reliability, proximity :

| From product development to minimum order quantities, from delivery times to easy transport communications, from multi language back office support to regular personal visits, we believe to have a structure that can face the challenges of today's market.

INNOVATION and I&D >

| It's in the company DNA the constant focus in I&D. The principal areas of study are: podiatry and new materials.

| The main external partners are: Minho University and Portuguese FootWear Technological Center.



Universidade do Minho





SUSTAINABLE DEVELOPMENT >

| Sustainable Development for AMF – Safety Shoes means influence technology and innovation to maximize efficiency and productivity with less impact on the environment.

| **AMF main objective is to be a innovation, quality and sustainability reference in the safety shoes market.**



CONTACTS >

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