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Anetie
Associação Nacional das Empresas das Tecnologias de Informação e Electrónica

tice.pt

Mission to Belgium and Luxemburg

May, 23 to 25, 2016

Vasco.lagarto@tice.pt

Missão empresarial-Bélgica+Luxemburgo

- Some data

	Nº of companies	Nº of emploies	Volume k€	Exports EU	Exports out UE	Total exports	%Exp
Startup	4.481	8.269(08)	312.990(02)	*38.132*	*35.760*	73.893	1
Micro	7.847	12.779(13)	953.192(06)	*128.128*	*108.484*	236.612	4
Small	829	16.328(16)	1.212.376(07)	*138.586*	*199.291*	337.877	6
Medium	219	22.418(22)	3.133.823(18)	*579.221*	*646.940*	1.226.161	21
Big	56	40.644(40)	11.332.664(67)	*1.242.186*	*2.680.309*	3.922.495	68
Total	13.432	100.438	16.945.046	*2.126.255*	*3.670.785*	5.797.041	

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- Some sucess cases
  - Veniam (www.veniam.com)
    - Startup in the area of “internet of moving things” (veicular communications), with one of the biggest trials of connected veicules in the world, in Porto, with more than 500 taxis and buses (https://vimeo.com/158630355)
  - Feedzai (www.feedzai.com)
    - Startup in the area of data analictics focused, among other areas, in fraud in the banking area, using machine learning methods.
  - Farfecth (www.farfetch.com)
    - Farfetch is a global community of over 400 visionary fashion boutiques offering an inspirational shopping experience to fashion-forward consumers.

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- Participant Companies

affinity	oustsourcing, nearshoring e mobile
anybrain	Real-time, non-invasive, non-intrusive, fatigue detection and monitoring system for workspaces
cave digital	smart governance>decision making process
critical software	systems, software and data engineering services for safety, mission and business-critical applications
decsis	cognitive computing applied to the social economy, Internet of Things, big data analytics and smart cities
dognaedis	security technologies

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edisoft	defence & security systems, aeronautics & space systems
findmore	Information Technologies ,focusing in IT outsourcing and nearshore development
focus2	Risk and Privacy Management, Personal Data Management and Information Security, Business Continuity and IT infrastructures Availability
fordesi	logistics and transports, solutions for public administration, consultancy
glintt	IT solutions for Banking, Telecommunications, Health, Trade, Industry and Public Administration

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gmv	consultancy and engineering services up to the development of software and hardware, for different sectors
infinite	software development for Education, Parking, Logistics, Application Management, Connections Management, Survey Management, Access Control
iten	Nearshore (Software Development/Testing and Packaging), Consulting, Managed Services, Agile Analitycs, Customer experience
linkare	IT Consulting (Advising, Training on demand, Software quality, Assurance, Audit &Testing), Solutions Delivery (Custom software Development, Systems integration, Maintenance and support)

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MHII Solutions	Healthcare analytics (data collection, data monitoring and visualization to pattern identification and data prediction)
noesis	Quality Management, Business Intelligence, Infrastructure Services, Enterprise Solutions, Agile Solutions, Enterprise Resource Planning e Professional Services
novabase	energy, finantial services, e-gov, telecom, transports, business solutions, infrastructures and managed services, IT contracting
opensoft	e-finance, e-gov, specific software solutions, mobile apllications, digital marketing
prologica	IT Services (where it all began) to Education, Healthcare or Real Estate.

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quidgest	consultancy and software engineering, creation and improvement of automatic code generation processes (aplied to financial, health & sports, human resources, information management, procurement,logistic & assets solutions, strategic management, unique software solutions)
simple solutions	IT applied to Health, Education, Retail, Engineering, Industry, Government. Nearshore and outsourcing
softmorphis	transforming legacy software to the cloud. platform enables continuous, seamless and scalable maintenance, updates and enhancement solutions
true wind	information systems, Business Process Management, Business Portals, Mobility, Data Consolidation Management, Business Dashboards, Data Flows, usability

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trustsystems	Focus on security (information protection, crisis management, identity protection, document protection and virtualization, awareness, managed services, consulting and auditing
alert	Focus on health care (electronic health record, planning system and clinical business intelligence)
meo	Telecom operator offering multiple services

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Associação Nacional das Empresas das Tecnologias de Informação e Electrónica

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PASSWORDS TO BUSINESS

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Anetie

Associação Nacional das Empresas das Tecnologias de Informação e Electrónica

A **ANETIE** - Associação Nacional das Empresas de Tecnologias de Informação e Electrónica, is an association of ICT companies with more than 20 years and with more than 100 associates. The main objective is to develop relationships with similar entities to identify leads and opportunities to companies that want to enter new markets. Worthwhile to mention the MoU's with **WITSA** and **ALETI** and recently with **Digital Europe**.

Born to promote and leverage the international presence of the portuguese ICT sector, **ANETIE** represents a good sample of tecnology companies

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PASSWORDS to BUSINESS

IS A BRAND CREATED IN 2011, WITH THE OBJECTIVE OF PROMOTING THE PORTUGUESE ICT SECTOR OUTSIDE PORTUGAL

- *Joins more than 100 companies*
- *More than 80.000 colaborators*
- *In place in more than 100 countries*
- *Generating more than 10 B€*

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PASSWORDS to BUSINESS

LOGIN>PT ***wants to be a facilitator for the internationalization process***

Exploratory missions

- first stage
- First contact with local culture

LOGIN>PT actions

- Company presentations
- Seminars & exibitions

LOGIN>PT promotion

- Consolidation of companies already in the markets

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PROJECTS 2015/2016

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GET GLOBAL

INTERNACIONALIZAÇÃO 2016

Datas	Mercado	Evento	Tipologia	
29 de Fevereiro a 1 de Março	**EUA – NY**	3th Annual EU UN-Procurement Seminar	Exploratória	X
3 de Março	**Moçambique - Maputo**	IDC CIO Summit Moçambique	Seminário Login>PT	
14 a 18 Março	**Alemanha - Hanôver**	CEBIT	Exploratória	X
16 a 22 de Abril	**Chile – Santiago do Chile**	Missão Empresarial em articulação com CIEP	Seminário Login>PT	
16 a 21 Maio	**Cuba - Havana & Varadero**	FELTI - Foro de Empresarios y Líderes TI	Seminário Login>PT	
Maio	**Moçambique - Maputo**	MOZTECH	Seminário Login>PT	
Junho	**Angola – Luanda**	Seminário Login>PT	Seminário Login>PT	
14 a 16 Julho	**Perú – Lima**	EXPOTIC	Seminário Login>PT	
31 de Agosto a 2 de Setembro	**Colômbia – Cartagena das Índias**	ANDICOM	Seminário Login>PT	
3 a 5 de Outubro	**Brasil - Brasília**	WCIT	Seminário Login>PT	

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PASSWORDS TO BUSINESS

QUALIFICAÇÃO

ACÇÕES A IMPLEMENTAR

GET DIGITAL 2015 / 2016

1 INOVAÇÃO ORGANIZACIONAL E GESTÃO

- METODOLOGIAS DE GESTÃO DE PROJETOS (PMBOK)
- BOAS PRÁTICAS DE GESTÃO (ITIL)
- AQUISIÇÃO DE SOFTWARE DE GESTÃO E ERP

2 ECONOMIA DIGITAL & TIC

- CRIAÇÃO DE FILMES PROMOCIONAIS PARA PRODUTOS ESPECÍFICOS
- IMPLEMENTAÇÃO DE SOLUÇÕES E-BUSINESS
- IMPLEMENTAÇÃO DE SOLUÇÕES SOCIAL BUSINESS

3 DESENVOLVIMENTO E ENGENHARIA DE PRODUTOS, SERVIÇOS E PROCESSOS

- APLICAÇÃO DAS MELHORES PRÁTICAS INTERNACIONAIS NO DESENVOLVIMENTO E MANUTENÇÃO DE SOFTWARE (CMMI)
- APLICAÇÃO DE METODOLOGIAS ÁGEIS NO DESENVOLVIMENTO DE SOFTWARE (SCRUM)
- AQUISIÇÃO DE METODOLOGIAS E FERRAMENTAS INOVADORAS DE TESTES DE SOFTWARE

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TIC.UE

INFORM THE SECTOR

http://ue-tie.anetie.pt

- A project to increase the knowledge about the different programs and initiatives that are going on in the EU.
- Intends to adresses
  - Business actors
  - Researchers
  - Legislation issues
  - Road maps
  - ……

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Portuguese National Cluster for ICT – TICE.PT

TICE.PT is an association involving entities from the Portuguese scientific sector, enterprises and ict related associations

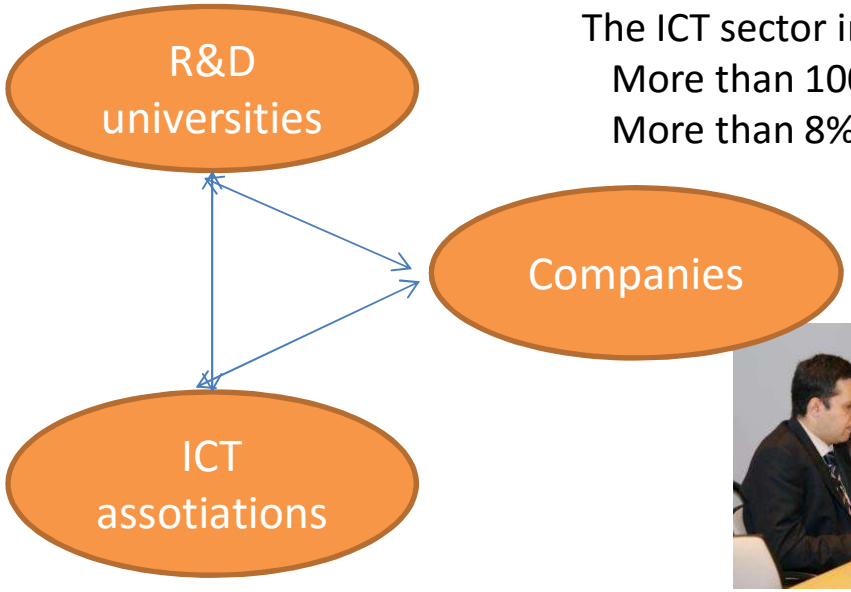
The **Vision** for the TICE.PT is:

To turn Portugal into a world reference in the sector of TICE – Information, Communication and Electronics Technologies, by 2020

The **Mission** for TICE.PT is:

Building a coordination platform that will involve and mobilise the TICE's main players in innovation processes, R&TD, transfer of knowledge, advanced training, development, production and marketing of products and services, marketing and internationalisation.

www.560inbusiness.pt



The ICT sector in Portugal:

More than 100.000 people

More than 8%contribution to the GPD

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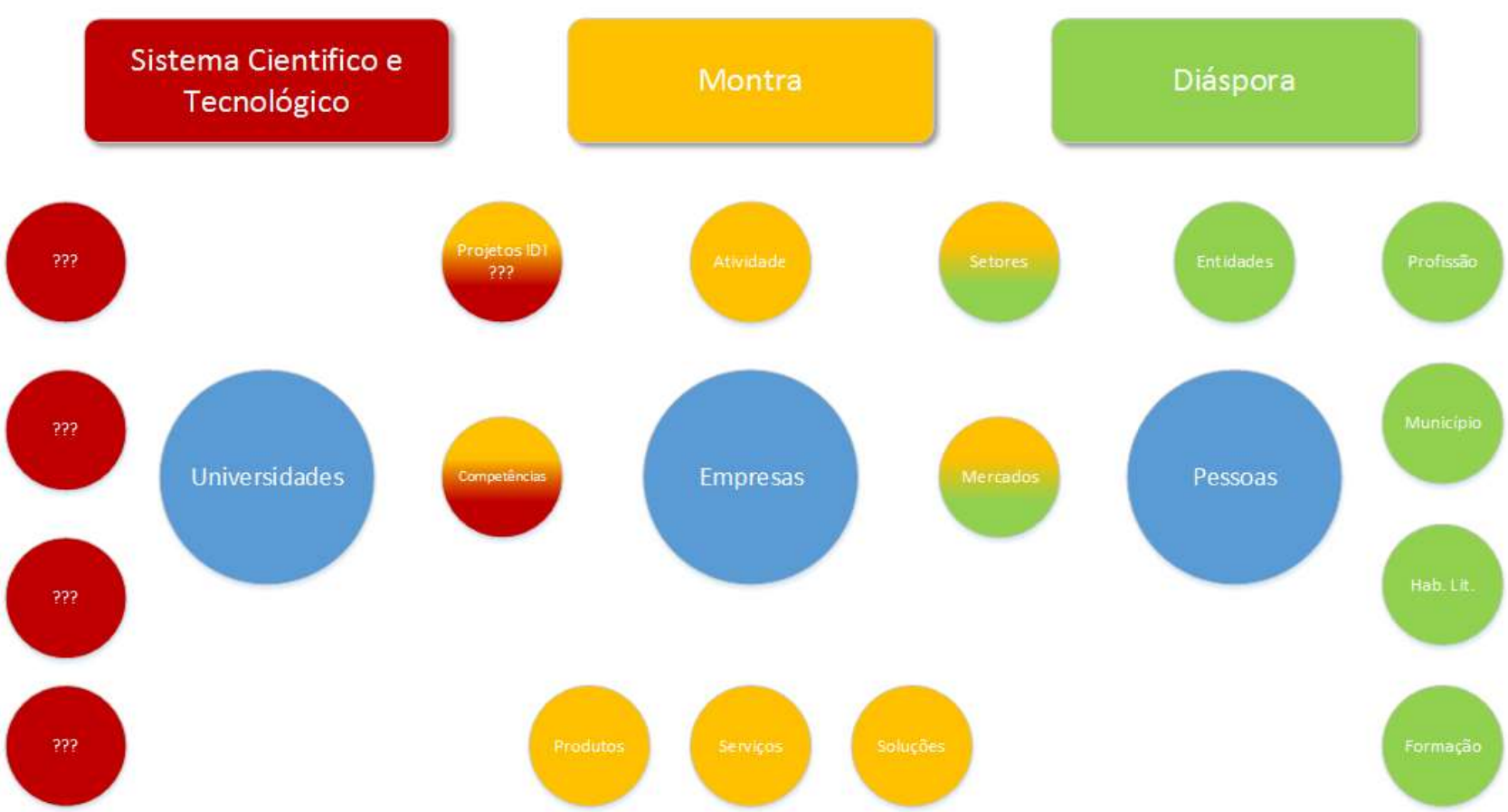
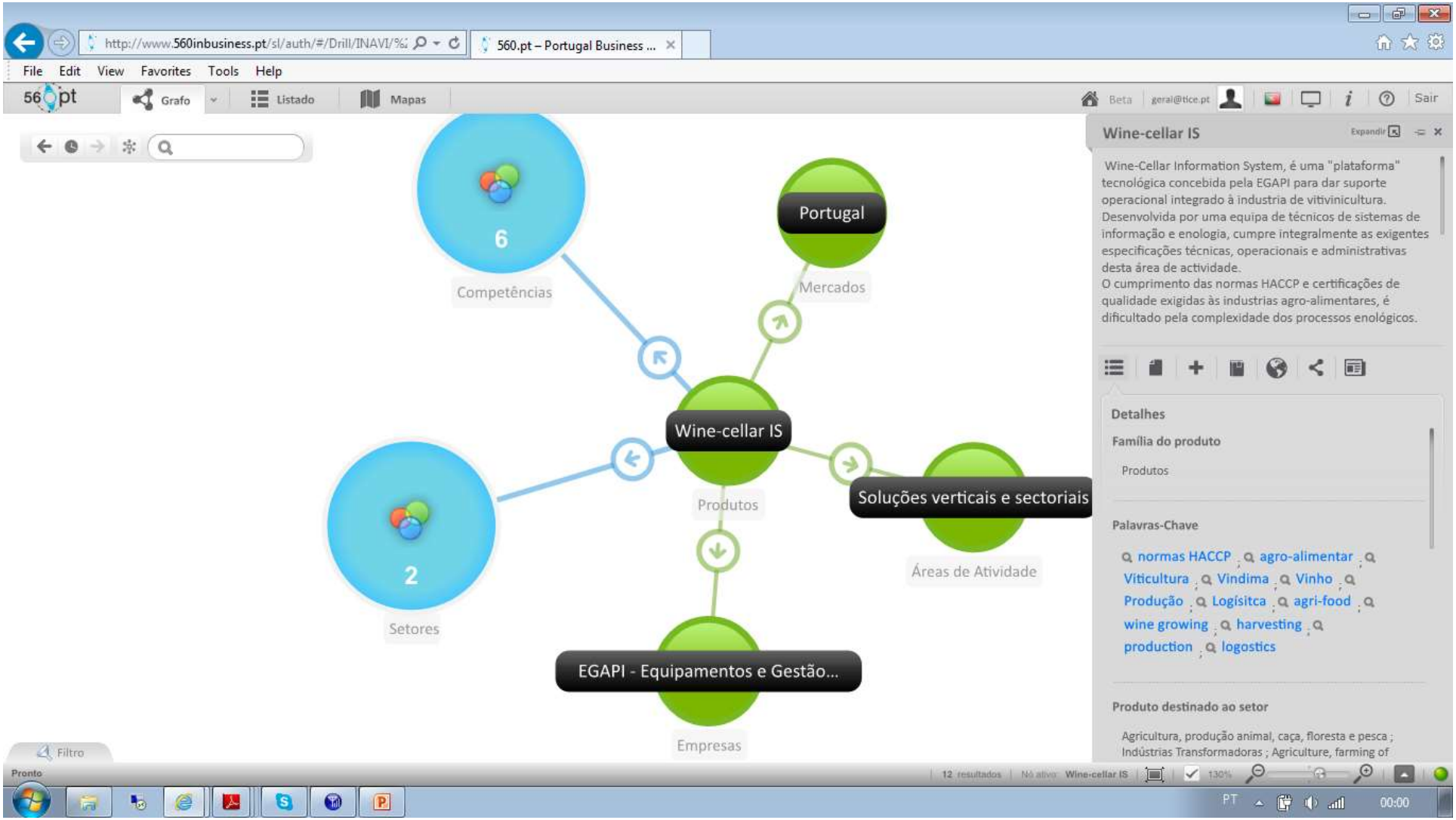
TICE.PT-560 structure

www.560inbusiness.pt



Projectar Portugal



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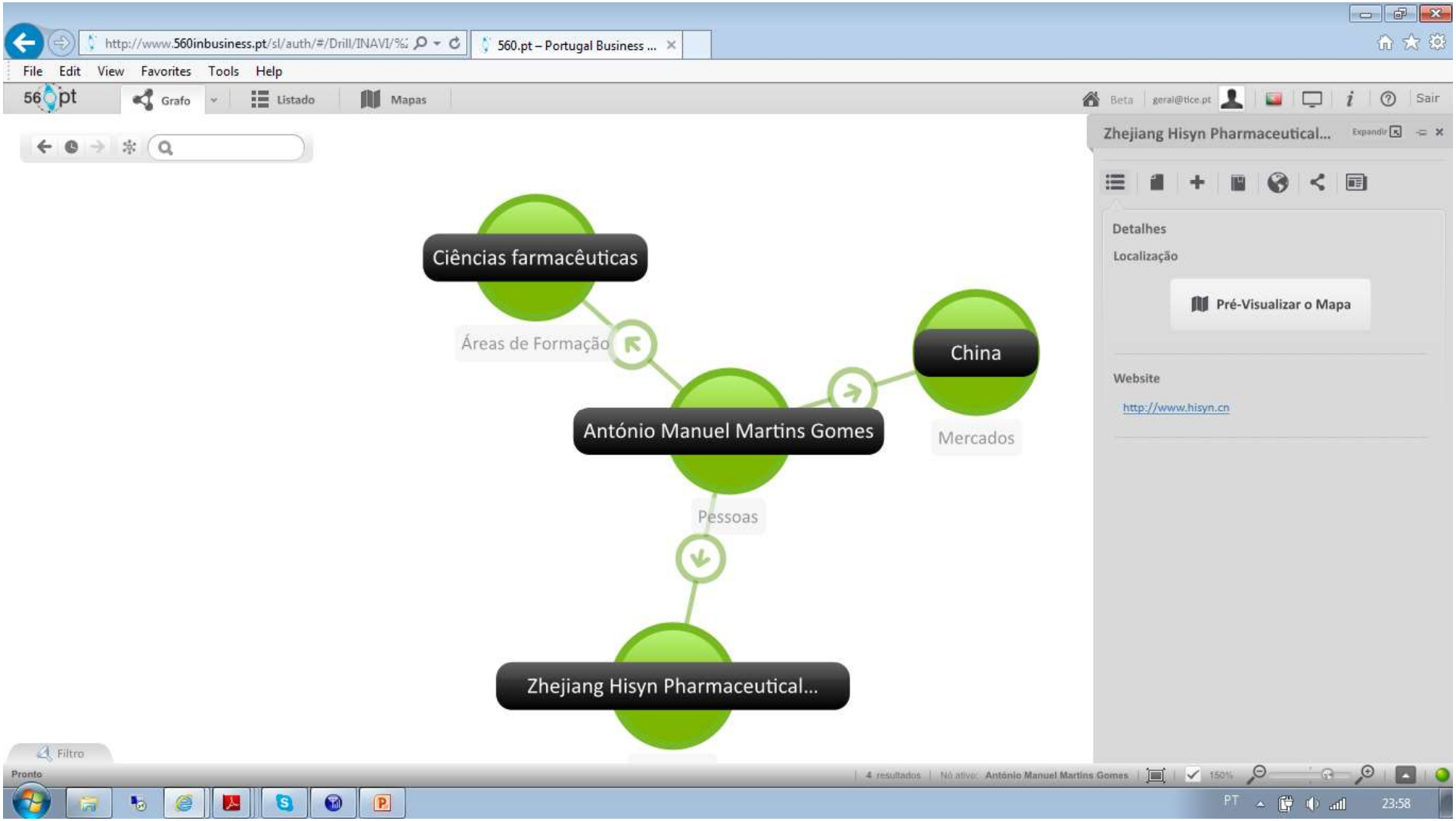
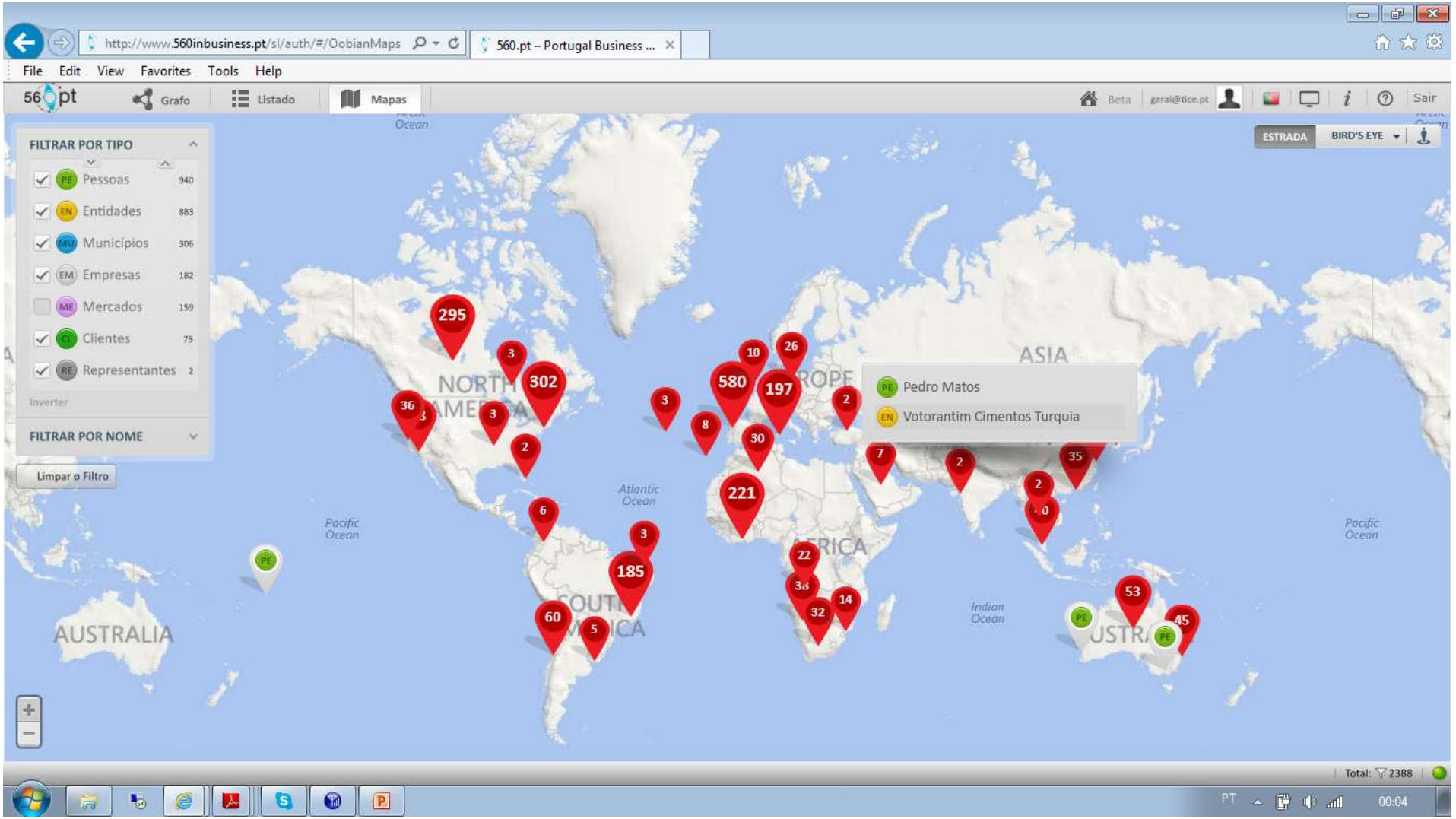
Projecting Portugal



Projecting Portugal



TICE.PT
Tecnologias da informação comunicação e eletrónica

- Context:
  - to promote cooperation between the corporate sector and SCTN in specific areas
  - to facilitate the internationalization process
- concept of "mirror platform"
  - to use as a reference the existing ETP's
  - To have in Portugal the same objectives:
    - *To identify areas of R&D & I*
    - *To influence the national eco-system*

TICE.PT
Tecnologias da informação comunicação e eletrónica

- Objectives of a "Mirror plataform“
  - To create thematic discussion groups within the TICE.PT
  - To increase interaction between national players and the ETP's
  - To spread and discuss European strategies and align/influence the European position with the portuguese one;
  - To build national and international consortia involving national actors (H2020 and P2020)

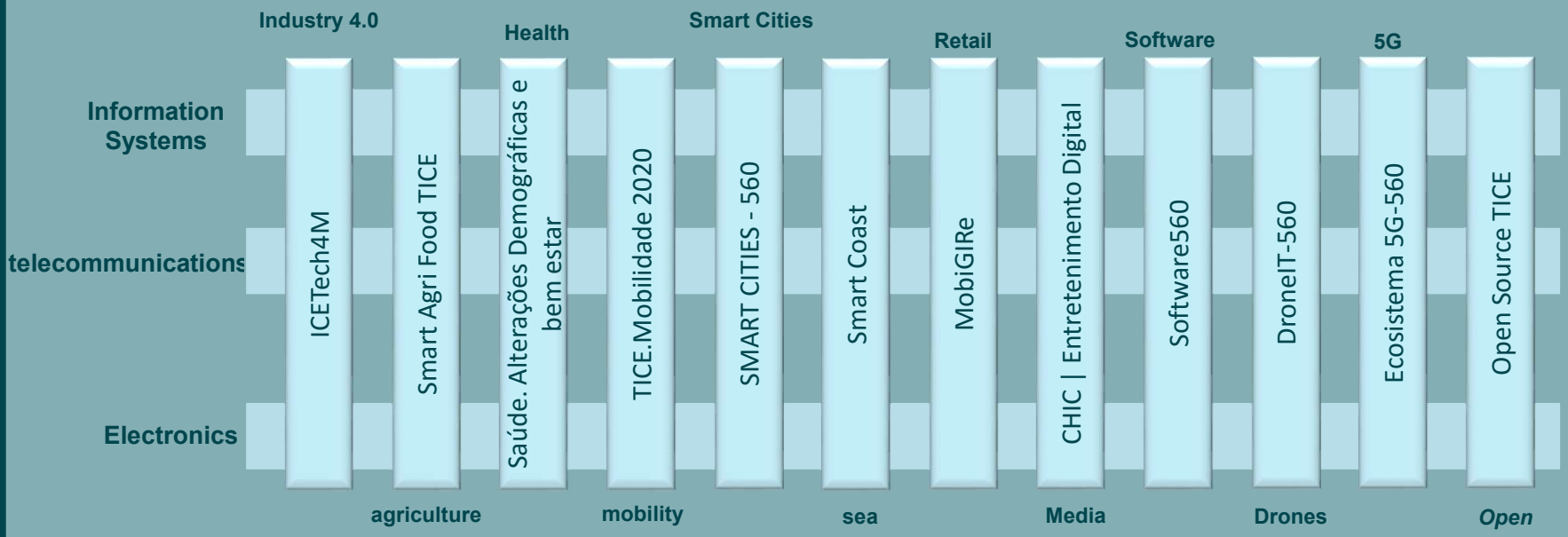
Projects

Internacionalização

TICE.PT Global | Boab@TICE para o Desenvolvimento

Future Internet

IoTICE 560 | ESI-SKA-560



Education, training and requalification

E-Job Empregabilidade Digital | MediaLab 560 | ACTOR 2020

TICE.PT

www.techdays.pt

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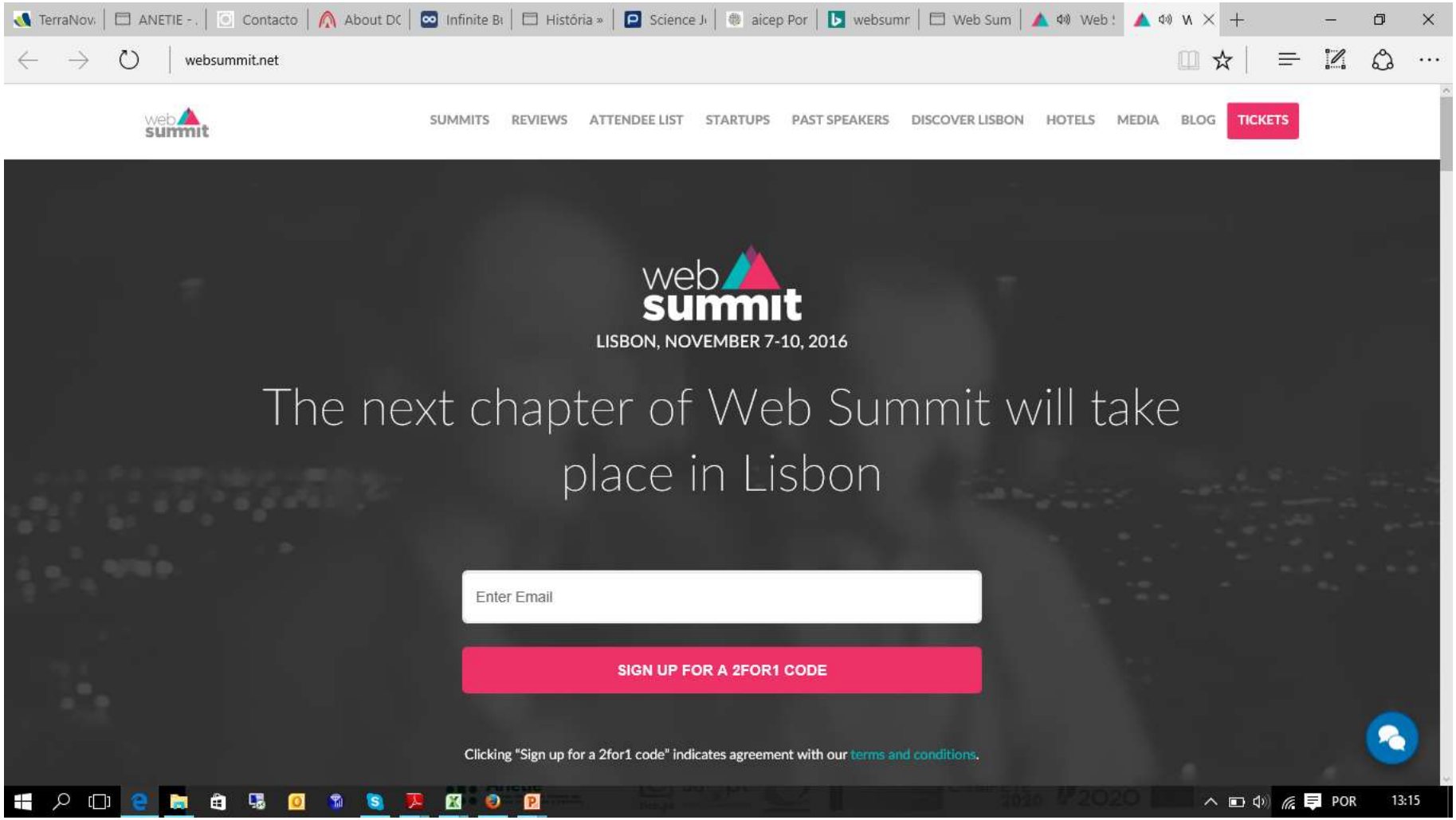

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Many reasons to visit Portugal…

Thanks for your attention

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