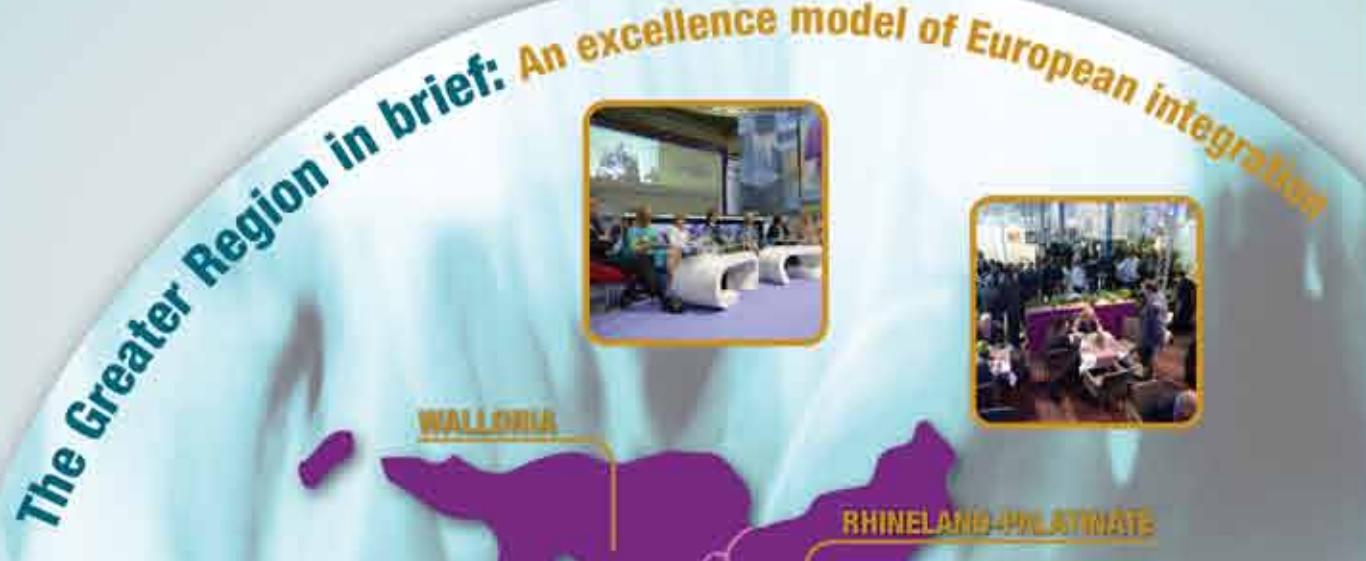


**18.&19.06.
2014**
Grand Duchy of
Luxembourg

3rd edition



Unique economic microcosm of 5 regions
Extending over a total area of 65,400 sqkm
11.3 million inhabitants
Open economy with 375,000 companies and a GDP of € 303 billion representing 2.5% of EU GDP
High purchasing power with a consumption of € 3 billion
€130 billion exported and a largely positive trade balance

€500 billion worth of FDI and 6,500 jobs created in 2012
8 international airports flying 11 million passengers and 11 million tons of freight
37 universities with 370,000 students
73 research institutes, 57 clusters & 18 competence centres
Over 200,000 cross-border workers, thereof 150,000 commuting to Luxembourg

Survey Satisfaction

Category	Satisfaction Level
Profitability	90%
Programme of the show	90%
Concept of the GR Business Days	97%
General support and technical assistance	93%
Quality of the overall organization	89%
Quality of the facilities	82%
High-quality visitors	75%
Promising business contacts	75%



You will never do business the same way again !

Chamber of Commerce of the Grand Duchy of Luxembourg
International Affairs • European Affairs & Greater Region
7, rue Alcide de Gasperi • L - 2981 Luxembourg
Phone: +352 42 39 39 370 / 333 • Fax: +352 43 83 26
E-mail: events@gr-businessdays.com



Organiser:



Venue:



Partners of the show:



Sponsors:



With the support of:



Strategic partners:



Media partners:



Institutional partners:



Operational partners:



**THE reference b2b trade fair
of the Greater Region !**

www.gr-businessdays.com



**BUSINESS
DAYS2014**

Organiser:
 CHAMBRE DE COMMERCE LUXEMBOURG

Venue:
 LUXEXPO EXHIBITION & CONGRESS CENTRE



A new event format to do business in another way :

With the GR Business Days, the Chamber of Commerce of the Grand Duchy of Luxembourg invites you to the 3rd edition of this professional trade fair dedicated to SMEs and innovative start-ups of the Greater Region and beyond. This annual b2b reference meeting point has at its core an exciting and modern format of international business networking in an exclusive, dynamic and friendly environment.

Original Modern Fresh Innovative Great value for money Dynamic Interactive Concentrated

This b2b meeting platform aims at stimulating competitiveness, growth and economic development of businesses. Thanks to a variety of events and numerous value added b2b services, the GR Business Days will surprise you and invite you to "talk business" in unique ways.



5
partnership awards



178

exhibitors



28
thematic workshops

50

innovative
start-ups



3,500
business meetings



2,500
participants



IMPRESSIONS



Target sectors

Training & education	Services to companies
Transports & logistics	Materials & production
Banking & Finances	Marketing & technologies
Eco construction & sustainable development	communication
Life Science & biotechnology	Space technologies
Automotive & e-mobility	Eco-technologies,
MACHINERY	Environment & renewable energy
ICT & e-commerce	MICE

Highlights of the show

Exhibition Lounges

- Exhibition booths
- Start-up village
- 3D Market place
- Buyers' Lounge

TV Stages

- Opening Symposium
- Round tables & interactive conferences
- Speed demos
- Elevator pitches
- Exhibitors' workshops
- VIP interviews

A 360° view of promising business opportunities :

- b2b matchmaking event
- EU Networking Village
- Chambers' Academy
- Ambassadors' Lounge
- Networking Receptions

Business Networking by excellence

Special key events



Target audience

Decision makers	Suppliers
Business Support Organisations	Banks & financial services
Innovative Start-ups	Investors
SME/SMI	Multinational companies
Clusters & Research centres	
Micro Enterprises	
CEO/CIO	Buyers
Political leaders	

Are you interested in ...

- New business opportunities ?
- Diversifying your business relationships ?
- Developing sustainable & strategic partnerships ?
- Discovering the latest developments and market trends ?
- Enhancing your market awareness ?
- Expanding your business network at interregional and international scales ?
- Support for your business development ?
- Internationalising your company's activities ?

... the GR Business Days trade fair
is the place to be!

Fully equipped stands and a variety of added-value services!
Easy & quick:
Register online!
More information on the stand formats & services offered,
as well as the general terms, can be downloaded
from the website of the event.
www.gr-businessdays.com

Tailor made exhibition stands and interesting formulas for foreign delegations :
available on specific request !
Interested to become a sponsor ?
Contact the organiser !

(*) Criteria for the definition of a start-up applicable to the fair: young innovative company employing less than 10 employees and established since 1st January 2011