



Flybe Business Exchange
Luxembourg 12.12.16



flybe.



Chairman Black Country Metals and International Trade Ambassador



Flybe Regional General Manager UK (South)
E-mail: paul.willoughby@flybe.com



- *Flying since 1983*
- *Europe's largest Regional airline and UK's largest Domestic airline*
- *217 routes, 10 countries , 77 departure points (37 UK , 40 airports outside of the UK)*
- *Only airline with 70% UK Airport coverage*
- *8 million passengers per annum*
- *Largest scheduled airline (by air traffic movements , Feb '16) at both Birmingham and Manchester*
- *Flights bookable online, via an agent or at the airport*


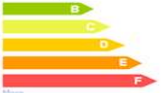



Flybe – The Company



- Flybe Training Academy - Flight simulators, pilot/cabin crew training, engineering apprentice workshop, 26 classrooms, 150-seat conference facility
- Top UK airline for punctuality in latest Which report?
- ‘Best Short-Haul Airline’ 2016 Business Travel Awards
- One of only two UK-based airlines featured in Top 20 global airlines punctuality (OAG) league table (Jan '16)
- The first and still the only airline in the world with an aircraft eco-labelling system



Flybe Embraer 195		flybe.
Local Environment		
Noise Rating		
		
Take off & Landing CO ₂ Emissions		
Take off & Landing CO ₂ Emissions (per seat)		
Take off & Landing Local air quality ¹		
Journey Environment		
Total Aircraft Fuel Consumption By Journey Length	Domestic (500km)	
	Near EU (1000km)	B (2719kg)
	Short Haul (1500km)	B (3962kg)
CO ₂ Emissions Per Seat By Journey Length	Domestic (500km)	B (45kg)
	Near EU (1000km)	B (73kg)
	Short Haul (1500km)	B (109kg)
Passenger Environment		
Minimum Leg Room		30"
Number Of Seats		118

 ¹ Emissions of Nitrogen Oxides as an indicator of the effects on local air quality

¹ Emissions of Nitrogen Oxides as an indicator of the effects on local air quality

— Flybe – The Company



Fleet 76 aircraft

- *51 x Bombardier Dash 8 Q400s*
- *9 x 118-seat Embraer 195 jets*
- *11 x 88-seat Embraer 175 jets*
- *5 ATR 72 turbo props*
- *ALL operate 2x2 config.*
- *26 Interline/Codeshare partners offering passengers Worldwide connections*
- *Partners include Air Berlin, Air France, British Airways and Luxair*
- *Member of Avios awards*



— Flybe – Luxembourg



- Winter 16/17
- *Luxembourg/Birmingham - Daily flights*
Mon-Fri 1530/1620 - 1225/1500 (plus Sa/Su)
- *Luxembourg/Manchester - Daily flights*
Mon-Fri 1240/1330 - 0915/1200 (plus Sat/Sun)
- Summer 17
- *Luxembourg/Birmingham - Daily flights*
Mon-Fri 2130/2205 - 1825/2100 (plus Sat/Sun)
- *Luxembourg/Manchester - Daily flights*
Mon-Fri 1740/1830 - 1410/1655 (plus Sat/Sun)
- *Flights from just £29.99/Eur one-way!*





Greater Birmingham
Chambers
of Commerce

Greater Birmingham Chambers of Commerce

International HUB

Connect. Support. Grow.



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About the Chamber

- Founded in 1813
- One of the oldest and most active Chambers
- The Business to Business membership organisation of choice
- C.3000 businesses & 200,000 staff
- Every company size and every business sector represented
- Part of Greater Birmingham and Solihull LEP
- Part of the British Chambers of Commerce network c.70,000 members (c.10,000 in the West Midlands)
- 152 accredited Chambers of Commerce

The Chamber Group



Connect. Support. Grow.

Our Patrons



ARUP



Deutsche Bank



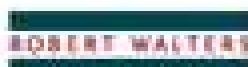
HSBC



Leadership Trust



nec group



UNIVERSITY OF BIRMINGHAM

WESLEYAN
we are all about you



Connect. Support. Grow.

International Services



SPECIALIST INTERNATIONAL TRADE ADVICE

FREE of charge advice and support to grow your business in international markets



EXPORT DOCUMENTATION

We are authorised to verify export documentation and can assist you throughout the process of completing export documentation.



COUNTRY & SECTOR INFORMATION

Provision of general country / sector information to specific, detailed reports to prepare you for market entry.



LANGUAGE AND TRANSLATION SERVICES

Handling over 100 languages, our expertise in language services allows businesses to communicate effectively nationally and internationally.



ACCESS TO OVERSEAS CONTACTS

Our extensive global networks provide unparalleled access to your next Super, Supplier or business partner.



OVERSEAS BUSINESS VISITS AND TRADE FAIRS

Access to trade missions, exhibitions and international business to-business events which can help you succeed overseas.



FOREIGN EXCHANGE AND INTERNATIONAL PAYMENTS

The International Business Hub is able to offer businesses foreign exchange services via our partner National Fx.



INTERNATIONAL TRADE TRAINING AND EVENTS

An extensive programme of events ranging from general guidance to exporting, to doing business in specific countries.



COUNTRY EXPERTISE IN SOUTH ASIA, EUROPE AND NORTH AMERICA

Specialised market knowledge, experience and contacts in South Asia, North America (Canada and USA) and Europe.

International
Programmes



Erasmus for Young
Entrepreneurs



Find out more call 0821 450 4206
www.greaterbirminghamchambers.com

Connect. Support. Grow.



Inspiring business
West Midlands



- John Phillips MBE FloD Board Member Institute of Directors, West Midlands Region
- IoD has 1800 members who are company directors in Birmingham and the surrounding region – John is happy to facilitate joint working relationships – Contact via linkedin



The IoD

- Established in 1903, the Institute of Directors is the UK's longest running organisation for professional leaders
- The IoD promotes responsible business practice and encourages entrepreneurial activity
- The IoD supports over 34,500 members through 48 regional branches across the UK
- The organisation represents the views of businesses and IoD members in the media and with government
- The authority on corporate governance, the IoD provides CPD courses from short taster sessions to the Chartered Director programme
- Pleased to be visiting Luxembourg – Want to learn all I can and share it with my colleagues back home





Stephanie Mynett

**Visitor Economy Business
Development Manager**

Responsible for:

- **The Birmingham Convention Bureau**
- **Attracting new conferences and events**
- **Bid Submissions**
- **Developing the group travel market**



1.1 Million
International
Visitors in
2 0 1 5



**MOST POPULAR
CONFERENCE
AND EVENT
DESTINATION**

OUTSIDE LONDON



**HIGHEST HOTEL
OCCUPANCY RATE
OCTOBER 2016**

**38 MILLION
VISITORS**

**UP 16% SINCE
2010**

**VISITOR
ECONOMY**

**MORE MICHELIN STARRED
RESTAURANTS THAN ANY
OTHER CITY OUTSIDE OF
L O N D O N**



**BEST UK
DESTINATION
GROUP
LEISURE
AWARDS 2016**

**£36 MILLION
ECONOMIC IMPACT
FROM BCB
EVENT WINS**



**30,000
BED SPACES
AND GROWING**

ARTS & CULTURE:
The BIRMINGHAM ROYAL BALLET and CITY OF
BIRMINGHAM SYMPHONY ORCHESTRA



LIFESTYLE



Attracted

168

NEW FDI
PROJECTS
in 2015/16



27,808

new businesses born in 2015



13.5%

ECONOMIC GROWTH RATE
in the last five years

85,200

ADDITIONAL
PRIVATE SECTOR
JOBS



since 2010 - outperforming national growth rate



61 MILLION
VISITORS
in 2015



£29bn
REGIONAL
EXPORT VALUE
in 2015

In 2015, China was
2nd Largest
EXPORT MARKET

£3.7bn

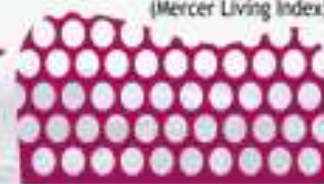


No.1 CAR
MANUFACTURER
IN THE UK



TOP UK
REGIONAL CITY

Birmingham ranked top UK regional
city for quality of life
(Mercer Living Index)



No.1

regional city for
Startups in the UK



5,800

people moved from London to
Birmingham in 2014, the most
popular destination of any UK city



Highest number of
BPFS
BUSINESSES
outside of
London



No.1
REGION
for job creation
projects
outside of London

GREATER
BIRMINGHAM

KEY SECTORS

BPFS



Advanced Engineering



Life Sciences



Food & Drink



ITEC / Digital media



Environmental

Thank you

Stephanie Mynett
Visitor Economy Business Development Manager



Helen Peters
Chief Executive

Shakespeare's England

PLEASE FOLLOW

@SEnglandBiz

@ShakespearesEng



Who is Shakespeare's England?

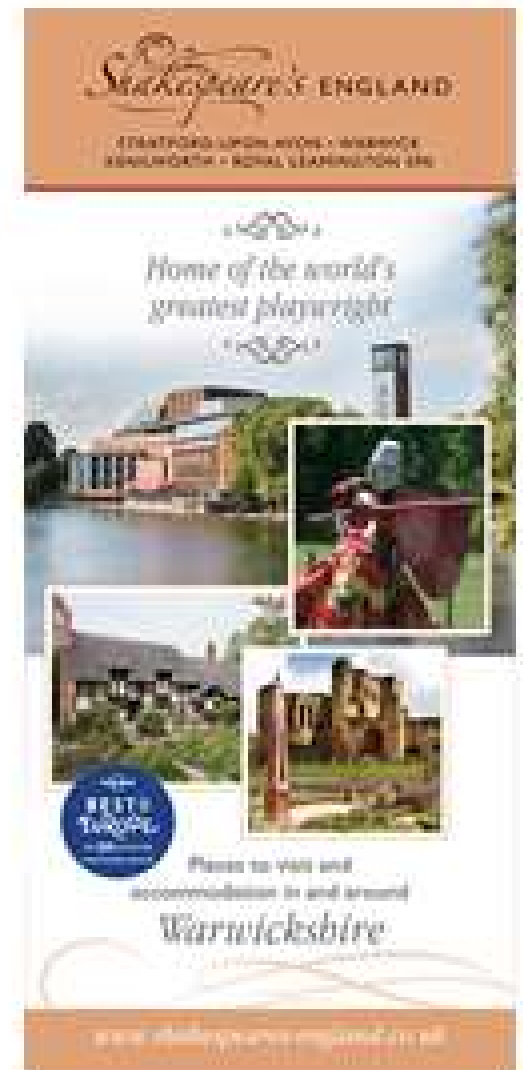
We are the local Tourist Board for the following geographic areas

- Stratford-upon-Avon
- Warwick
- Kenilworth
- Leamington Spa
- Surrounding Market Towns – Alcester / Shipston



Representing 100+ Members

- ❖ Leisure Tourism
- ❖ Business Tourism
- ❖ Attractions
- ❖ Accommodation Providers
- ❖ MICE
- ❖ Retailers
- ❖ Events & Festivals



Meet
Shakespeare's
ENGLAND
Warwickshire

Visit
Shakespeare's
ENGLAND
Warwickshire

40 minutes by road from
Birmingham Airport

Direct rail links to Warwick &
Leamington Spa

15 minutes from junction 15 M40



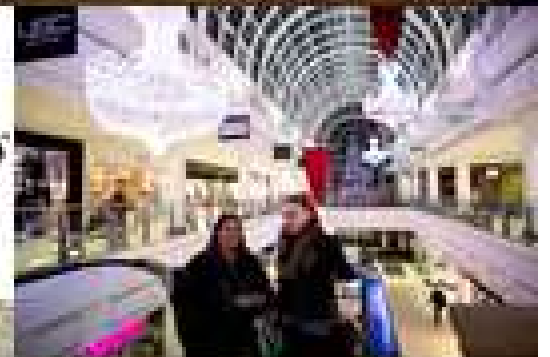


WARWICK
CASTLE
A KNIGHT'S DREAM



Meet *Shakespeare's* ENGLAND
Warwickshire

Visit *Shakespeare's* ENGLAND
Warwickshire



Visit
Shakespeare's
ENGLAND
Warwickshire

- Birmingham Airport
- Resorts World Birmingham
- Royal Shakespeare Company
- Shakespeare Birthplace Trust
- Bicester Village
- Warwick & Kenilworth Castle
- British Motor Museum
- Warwick Conferences

Key Members



Visit
Shakespeare's
ENGLAND
Warwickshire



Meet
Shakespeare's
ENGLAND
Warwickshire





Importance of the Visitor Economy to Shakespeare's England

- ❖ **10 million** visitors a year
- ❖ **9 million** day trips,
- ❖ **1 million** overnight stays
- ❖ Value of tourism to Shakespeare's England **£635 million**
- ❖ **£42 million** each month.
- ❖ Supporting **11,150 jobs**,

Manchester Team



Emma Curnow

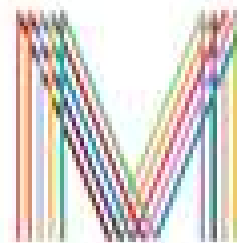


Aviation Marketing Manager

Tel - 0161 489 5874

emma.curnow@maairport.com

www.manchesterairport.co.uk



Sara Tomkins



Destination Director

Tel - 0161 2454801

sara.tomkins@marketingmanchester.com

www.visitmanchester.com



Welcome to Manchester
Gateway to the North

Manchester: Original Modern City

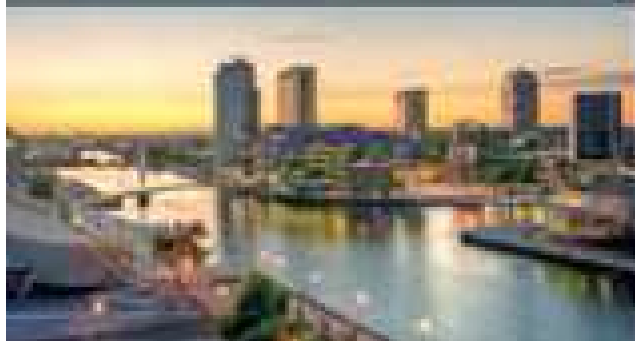


- Manchester has always been a city of innovation
- Ahead of the game, shaping and creating the world as we know it
- A place of opportunity

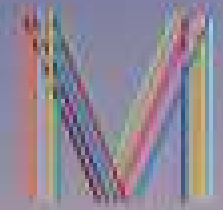
Manchester has been creating the future for over 250 years. The original modern city, birthplace of the Industrial Revolution, ambition, creativity and pioneering new ways of working are part of the region's DNA.

The city is where the atom was split, the first stored-program computer built, where the world's strongest 2D material, graphene, was isolated and where 25 Nobel Laureates have been produced.

Today, the region is home to giants of both creativity and technology who collaborate to create the next wave of innovation.



Manchester's Economy



- UK's fastest growing economy - £56bn economy
- Centre of the UK with a 7.2 million work force
- International airport - direct flights to 200+ destinations world-wide
- At the heart of the Northern Powerhouse
- Pro-business environment



Globally Accessible



- 210+ destinations non-stop and 70 airlines
- 60 trains a day from London - 2 hours
- Free bus in city centre and a walkable city
- On the doorstep of Great Northern cities and fantastic countryside
e.g. Liverpool, Blackpool, Chester, York, Leeds,
the Lake District, Peak District & Yorkshire Dales



Manchester Airport



- Manchester Airport is the largest airport outside of London
- Manchester Airport Group runs London Stanstead, East Midlands & Bournemouth Airports
- 2016 was a record breaking year, serving 25 million passengers
- Travelling through MAN is quick, easy and enjoyable:
 - Range of high street and designer shops
 - Mix of restaurants and café bars
 - Manchester Airport's Escape Lounge
- Currently undergoing £1bn investment to transform the airport to become one of the most modern and customer focused airports in Europe



Manchester Flybe



- Manchester Airport is proud to be the UK hub for the Flybe network – connecting passengers to and from Flybe's regional departure airports around the UK
- Luxembourg is a new route for Manchester, and we are proud that Flybe are operating the service along with their other 20 routes from Manchester
- New routes for 2016 for Flybe from Manchester include: Rotterdam, Lyon, Toulouse, Luxembourg and Innsbruck
- Dedicated Flybe area in terminal 3 with 'self check in' facilities.



Top 10 city to visit



"TOP 10 CITY TO VISIT IN 2016"
Lonely Planet's Best In Travel 2016 Guide, 2015

"THE MOST COMPETITIVE BUSINESS LOCATION IN EUROPE"
KPMG Competitive Alternative Survey, 2016

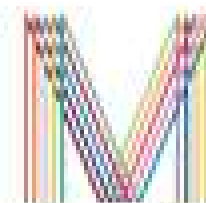
"BEST UK CITY TO LIVE"
Economist Intelligence Unit, 2016

"FASTEST GROWING CITY & MOST ECONOMICALLY
PRODUCTIVE OUTSIDE OF LONDON"
Lambert Smith Hampton City Vitality Index, 2016

"TOP 10 GLOBAL DESTINATION FOR FDI"
IBM Global Location Trend 2016

"BRITAIN'S MOST VIBRANT CITY"
Experian Vibrancy Index, 2013

Gateway to the North



Liverpool



Cumbria



The Lake District



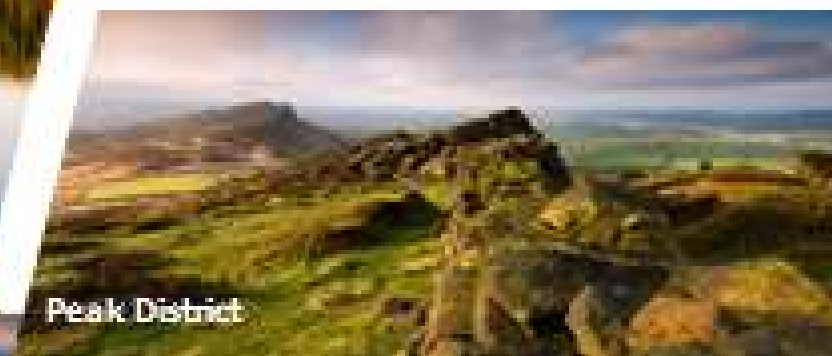
Chatsworth House & Estate,
Derbyshire



Chester & Cheshire



Yorkshire



Peak District

Affordable Accommodation



- Boutique to budget
- 10,000 city-centre bedrooms
- 20,000 rooms in Greater Manchester
- Value for money
- Facilities - conference rooms, restaurants, bars & spas



Thank you LUXEMBOURG!



flybe.
colorful