

# Welcome!



The EU-Japan Centre presents

## Support Activities funded by the European Commission



# EU-JAPAN CENTRE for Industrial Cooperation

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## The Centre

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### Authorities

- *European Commission – DG Growth*
- *Japanese Ministry of Economy, Trade & Industry (METI)*

### Head Office in Tokyo (since 1987) & EU office in Brussels

- *30 staff (18 in Tokyo, 12 in Brussels)*

### Mission

- *Promote Industrial Cooperation between the EU and Japan*

### Activities

- *Policy Analysis and Advices*
- *Services to Business*
- *Promotion of Industrial Innovation and R&D*

# EU-JAPAN CENTRE for Industrial Cooperation

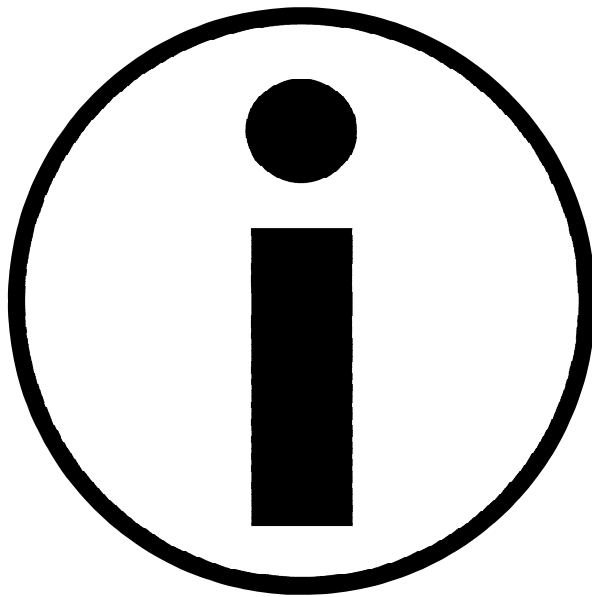
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## SUPPORT SERVICES

For EU Companies & Organisations



## INFORMATION & HELP DESK

- **Information on Japan**
  - Website ([www.eubusinessinjapan.eu](http://www.eubusinessinjapan.eu))
  - Webinars
  - Expert Reports
- **Information on Centre's support services**  
([www.eu-japan.eu](http://www.eu-japan.eu))

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## SUPPORT SERVICES

For EU Companies & Organisations



## SUPPORT & GUIDANCE

- Training Programmes in Japan & in the EU
- Sectorial Matchmaking missions to Japan
- Cross-cultural Workshops
- E-Learning (videos)



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日欧産業協力センター

[www.eu-japan.eu](http://www.eu-japan.eu)

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## SUPPORT SERVICES

For EU SMEs



*Business Support on Your Doorstep*

### **PARTNERING**

#### Enterprise Europe Network

- Support in identification of key contacts in Japan and in the EU
- Promotion of Japanese & EU company profiles
- BtoB Meetings & Networking Events in Japan
- Promotion of upcoming Mission Projects

[www.een-japan.eu](http://www.een-japan.eu)



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## SUPPORT SERVICES

For EU Companies & Organisations



### INNOVATION - R&D PROMOTION

- Promotion of H2020 in Japan
- Clusters Support
- Technology Transfer Helpdesk
- GNSS sector partnerships



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## FOR EU CLUSTER MANAGERS AND EXECUTIVES FROM SMEs

Cluster and SMEs support mission (3/4-day mission to Japan alongside a trade fair)

### 3 MISSIONS

- Biotech
- Nanotech
- ICT

Matchmaking event (Biotech & ICT)



Booth at the fair



EU Delegation



B2B meetings



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## FOR EXECUTIVES FROM EU COMPANIES

### “Get Ready for Japan” – Training Mission to Japan

**Focus:** “How to do business in Japan”

**Includes:** lectures, negotiation simulations, company visits, regional economy trips, and more.

#### Dates:

- **Mission:** MAY or NOV 2018 (TBC)
- **Application Deadline:** FEB or JUN 2018

Thematic lectures on Japan



Group Company Visits



Joint Session w/ JP managers



[www.eu-japan.eu/events/human-resources-training-programme](http://www.eu-japan.eu/events/human-resources-training-programme)



[www.eu-japan.eu](http://www.eu-japan.eu)



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## FOR EXECUTIVES FROM EU MANUFACTURING COMPANIES

**World Class Manufacturing** (1-week Topical Missions in Japan - twice a year)



Features:

- ✓ Hands-on lectures at Japanese manufacturing companies (e.g. Toyota, Ricoh)
- ✓ Lecture by WCM experts
- ✓ Group dynamics and mutual learning

**NEXT SESSIONS :**

1. June 2018

Application deadline: March 2018

2. September 2018

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## FOR EU ENGINEERING / R&D COMPANIES

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### **Vulcanus in the EU** **a scheme for EU companies willing to host a Japanese intern**

**Who?:** Japanese students in third or fourth year of their undergraduate studies or following a postgraduate course

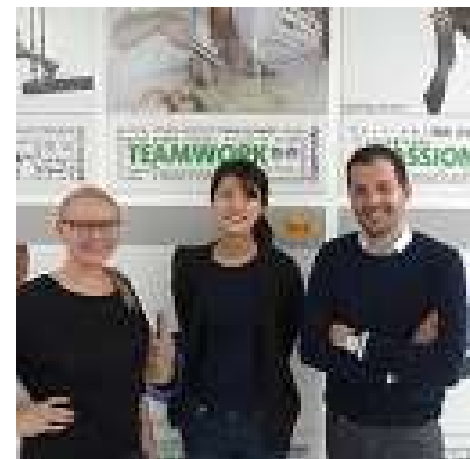
**Fields:** engineering (mechanical, electrical, electronics, civil, nuclear, etc.), ICT, telecommunications, chemistry, biotechnology, physics / metal materials

**When?:** 8 months from September 2018 to March 2019

#### **NEXT SESSION :**

2018-19

Application deadline: 23 September 2017



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## OTHER SUPPORTS

[www.eu-japan.eu/other-support](http://www.eu-japan.eu/other-support)



- A “**Hot Desk**” in Tokyo – Logistical support for SMEs
- Sponsoring **Market Entry Plan Draft** for SMEs
- Public procurement - Calls **Dissemination & Guidance** for SMEs
- Tax in Japan – **Helpdesk** for SMEs

Become a member and get access to **practical information on Japan !**

<https://eubusinessinjapan.eu/user/register>

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## Save the Dates! Next Webinars

• Differences between Japanese and European management	12/09/2017
• Biotech Market in Japan	19/09/2017
• Tokyo 2020 Games: Identifying Japan Market Entry & Partnership Opportunities for EU-based SMEs	26/09/2017
• How can SMEs start using augmented reality to support operations, maintenance and training?	29/09/2017
• The Japanese Start-up Ecosystem: Opportunities for EU Collaboration	03/10/2017
• Paving the way to Culturally-Competent Robots: the CARESSES project	10/10/2017
• Cross-cultural Issues: Meetings and Negotiations with Japanese partners (part 3)	24/10/2017

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## USEFUL LINKS & CONTACTS

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EU-Japan Centre  
Enterprise Europe Network Japan  
EU Business in Japan  
Business Round Table  
Jeupiste (S&T&Innovation)  
Technology Transfer Helpdesk

The Centre on Twitter  
Also on Facebook and LinkedIn

[www.eu-japan.eu](http://www.eu-japan.eu)  
[www.een-japan.eu](http://www.een-japan.eu)  
[www.eubusinessinjapan.eu](http://www.eubusinessinjapan.eu)  
[www.eu-japan-brt.eu](http://www.eu-japan-brt.eu)  
[www.jeupiste.eu](http://www.jeupiste.eu)  
[www.eu-jp-tthelpdesk.eu](http://www.eu-jp-tthelpdesk.eu)

<http://twitter.com/EUJAPANCENTRE>

### **Contacts:**

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[www.eu-japan.eu](http://www.eu-japan.eu)