

# How can cities reduce food waste?



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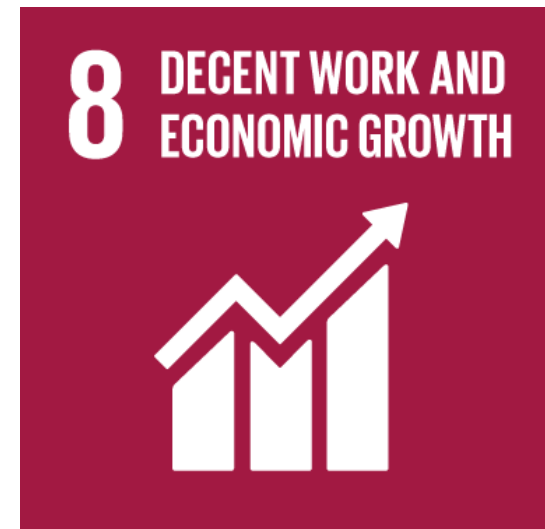
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# Food Waste and the Sustainable Development Goals



SDG target 12.3 calls for reducing global food waste with 50% per person by 2030



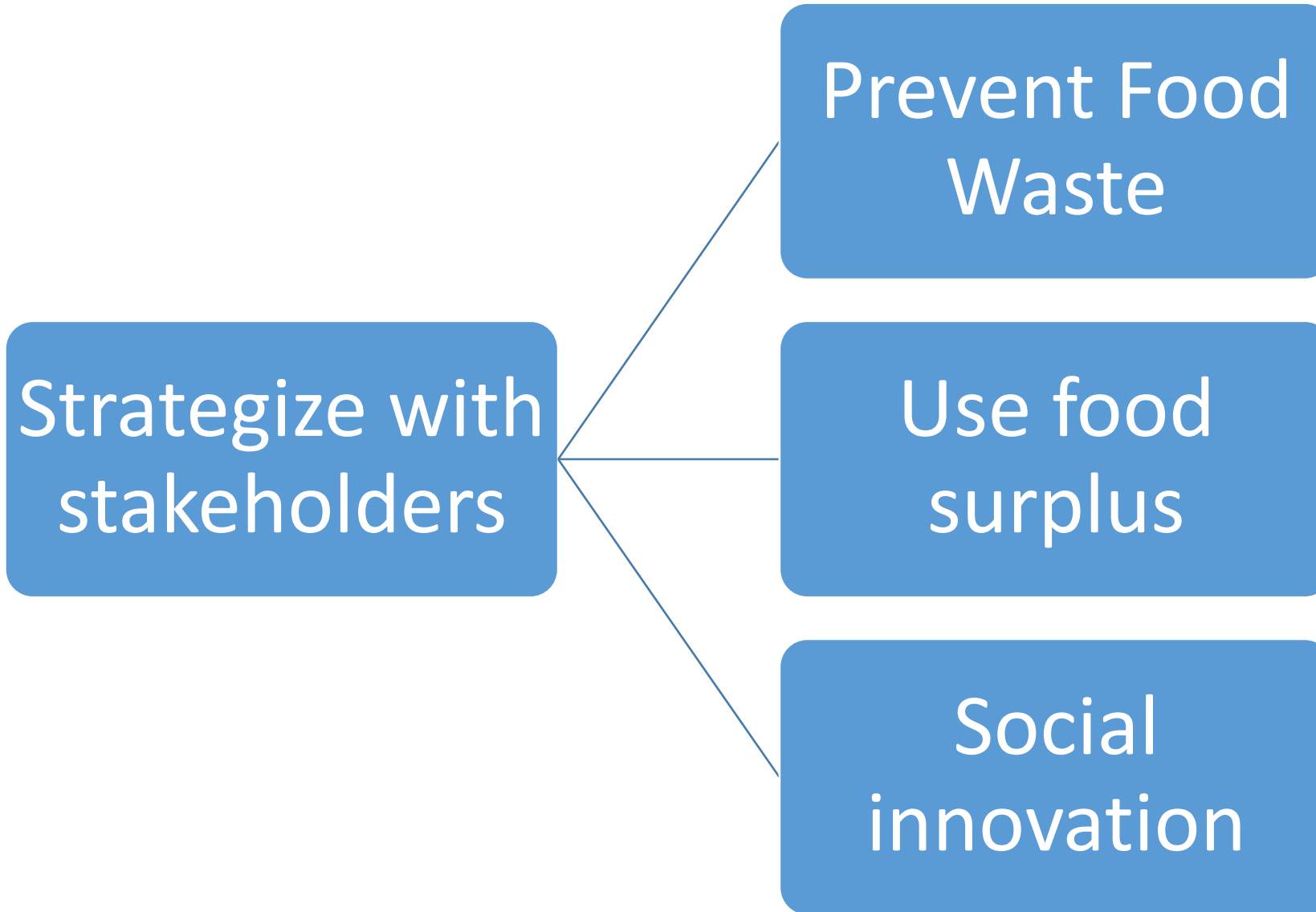


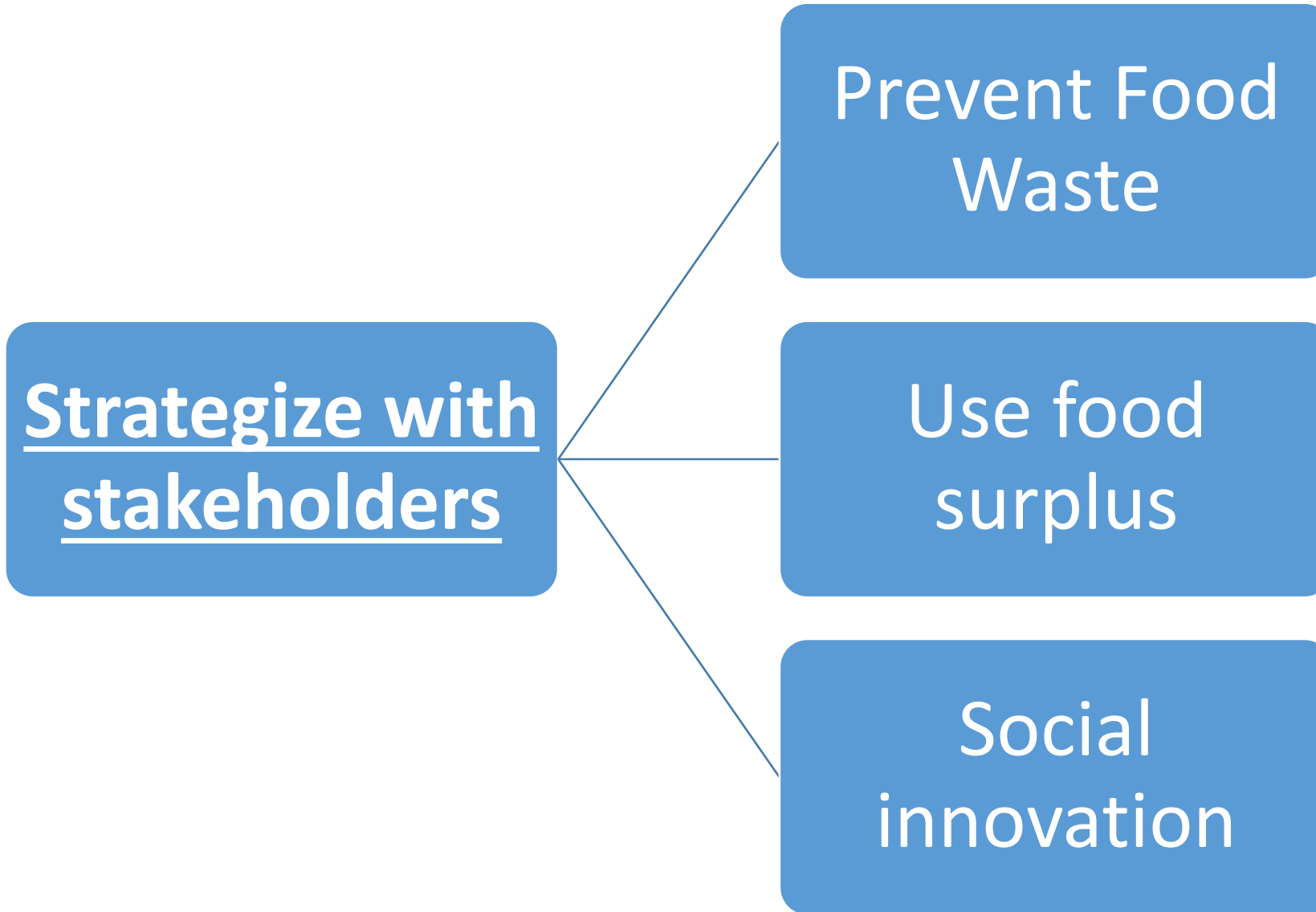
<b>Food</b>	<b>Smart</b>
<b>Cities</b>	<b>For</b>
<b>Development</b>	

**B R U**  
**G G E**  
WERELDERFGOEDSTAD

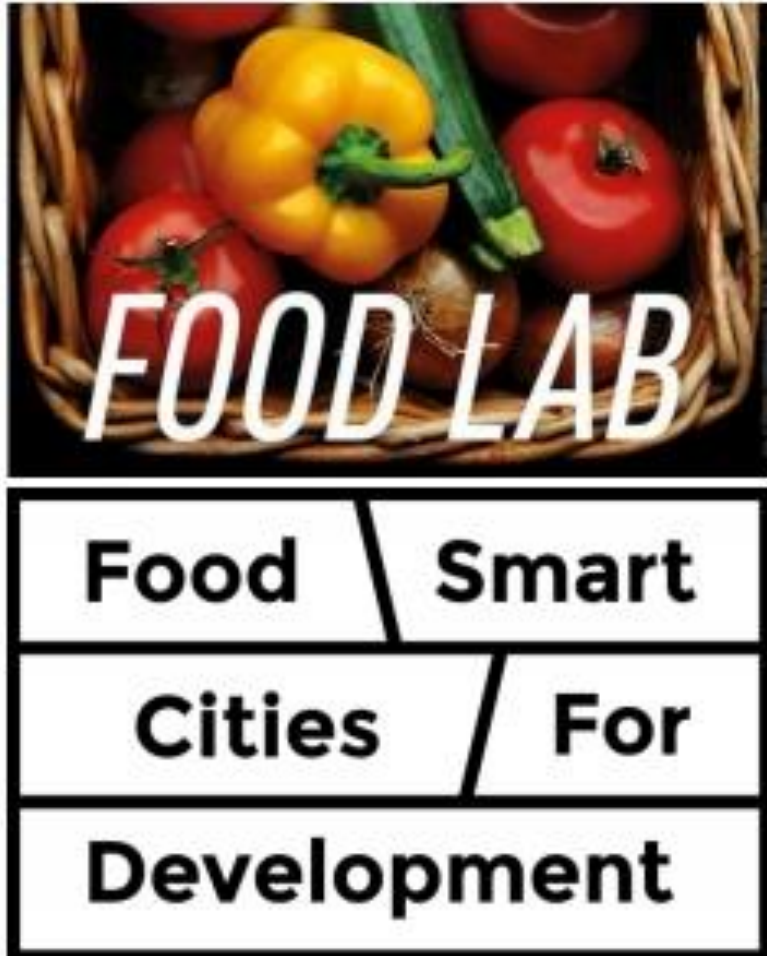


**bruxelles**  
**environnement**  
**leefmilieu**  
**brussel**  
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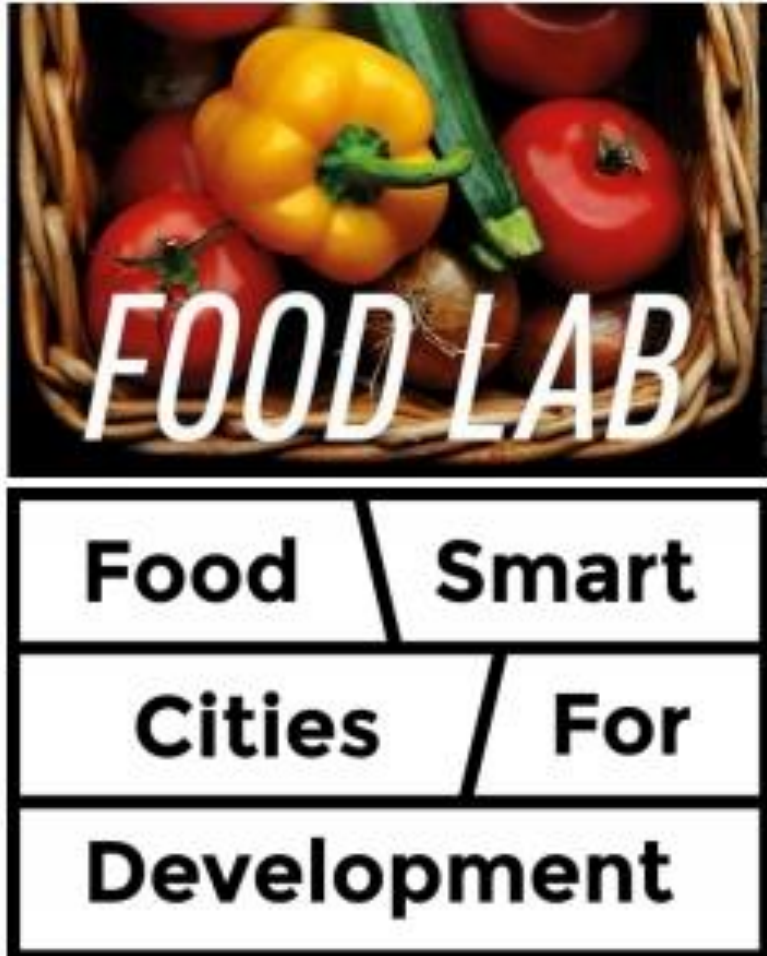


# Building a stakeholder platform

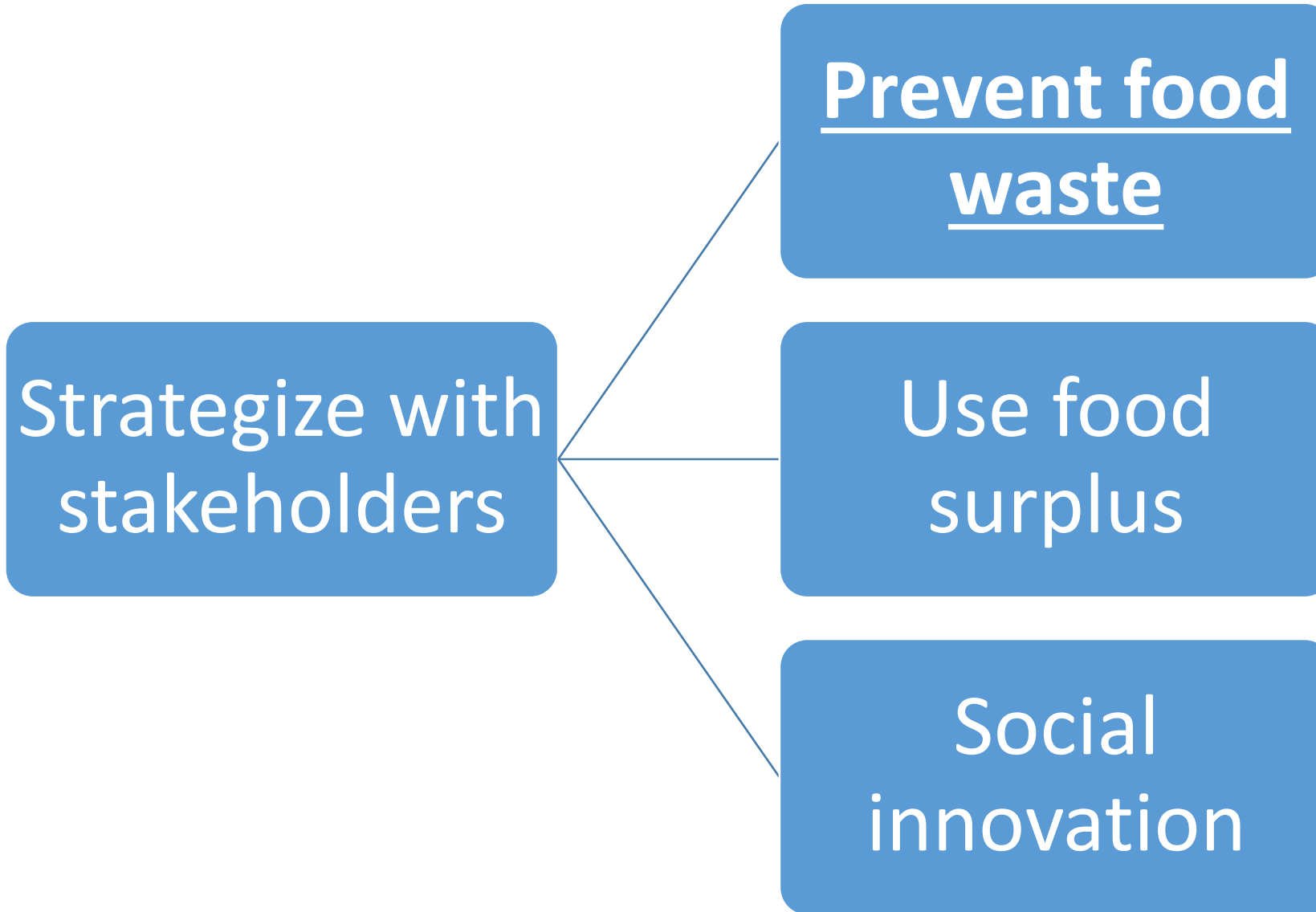


- Responsible: civil servant and/or facilitator
- City departments
  - Economy
  - Welfare/social
  - Environmental
  - Waste management
- Social entrepreneurs, innovators and associations
- Schools
- Representatives of food service industry, farmers, entrepreneurs

# Stakeholder platform: goals



- Point of contact
- Setting priorities
  - SWOT analysis
  - Stakeholder consultation
  - Strategy
- Common actions
- Building connections and collaborations between members





# Raising awareness: Feeding the 5000



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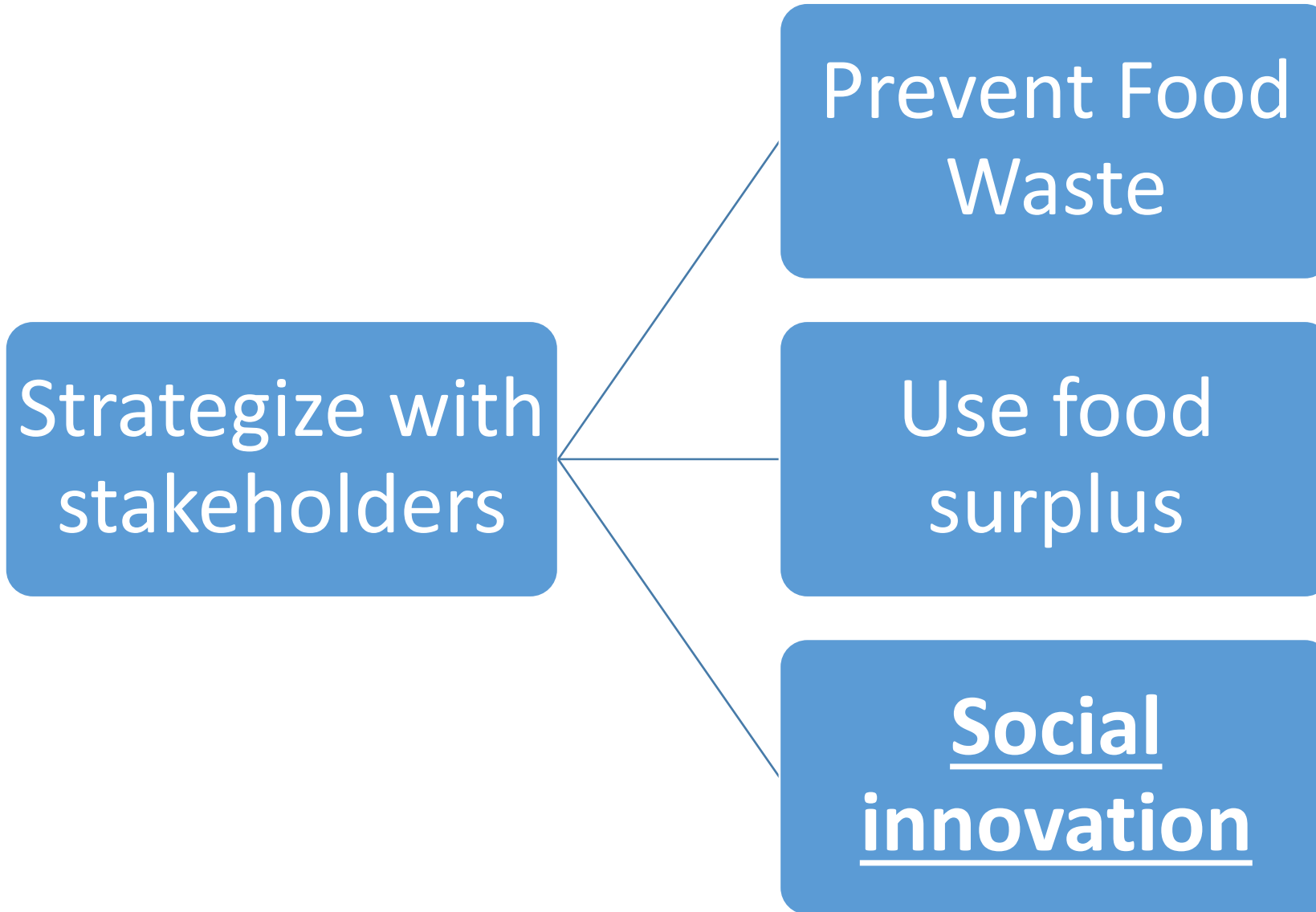
- Message
- Building a coalition
- Identify where food waste occurs
- Press attention
- Inspire





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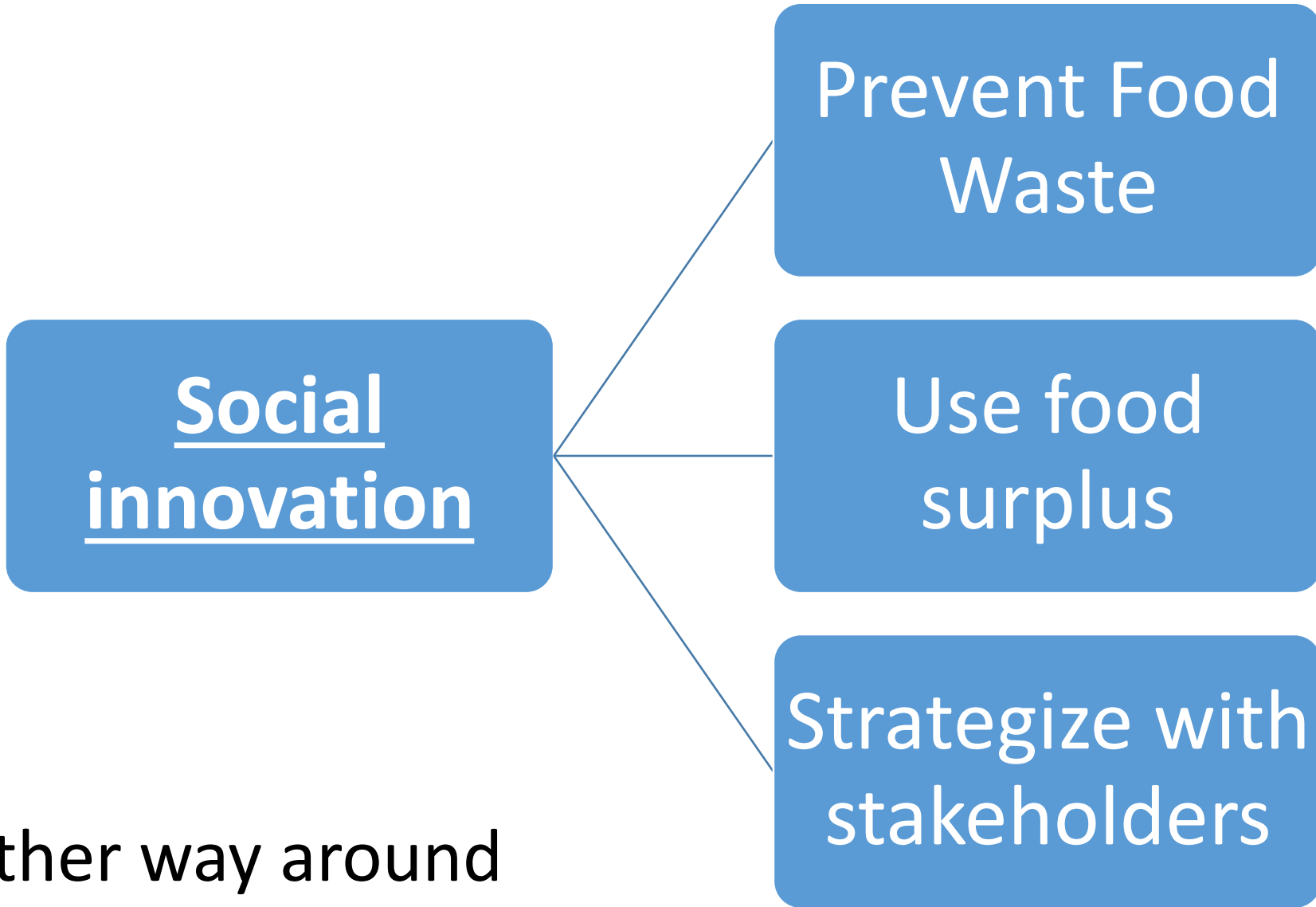




# Example: Kromkommer

- Use food surplus
- Create awareness with positive message
- Inspire and steer action





Or the other way around

# Example Kromkommer

## Impacts for the city

- PR and appeal
- CO2 Emission
- Jobs
- Social dynamic



How to stimulate social innovation?



# THE FOOD WASTE CHALLENGE



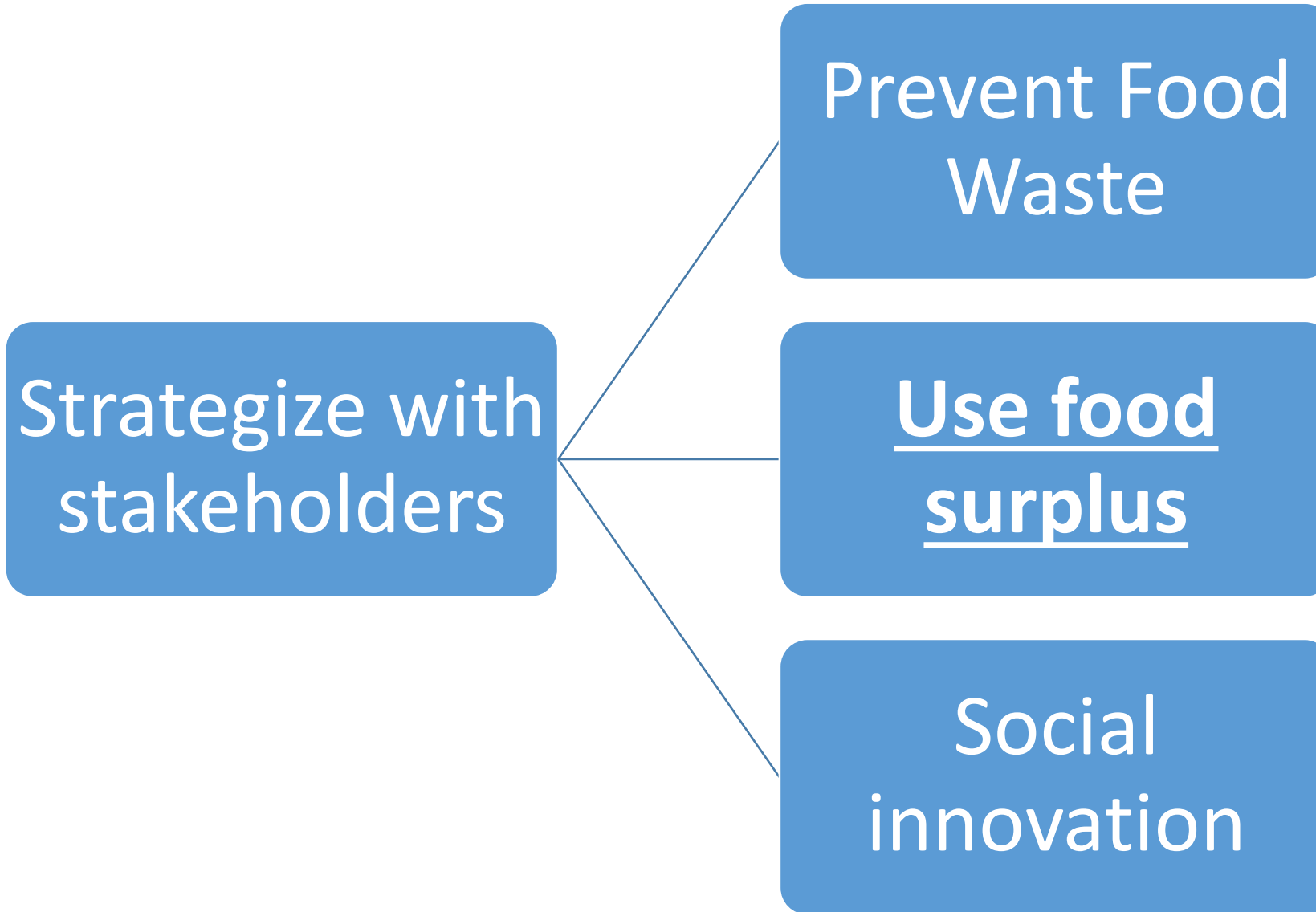
LEARN • COLLABORATE • TAKE ACTION

# Food Waste Challenge

[Movie Food Waste Challenge Amsterdam](#)

# Outcomes and results

- New social enterprises
  - PR and media attention
  - Crowdsourcing ideas
  - Jobs
  - Reducing CO2
- 
- Food Waste Challenge Brugge: healthcare



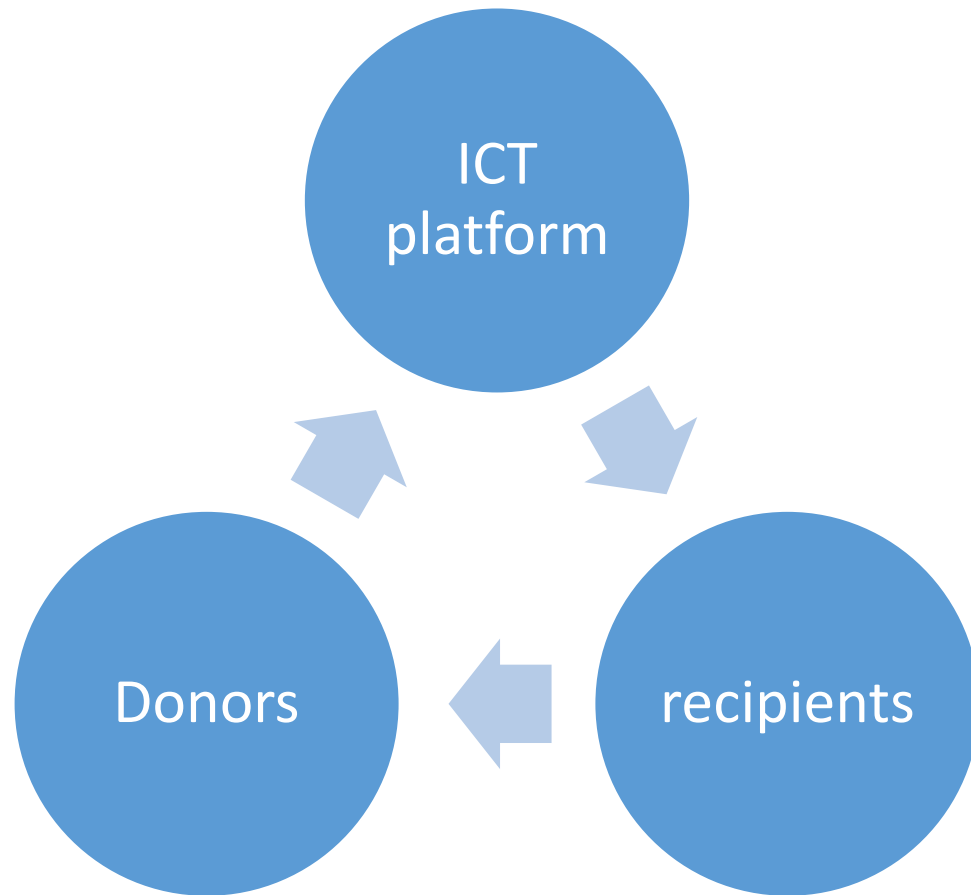
# Facilitating donations of food surplus



**SCHENKINGSBEURS**



# Facilitating donations of food surplus



Food Surplus Roundtable

Facilitated by the city

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