



EENergy Open Call

EENergy Information Webinars

27nd March 2024

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Quick Programme Overview

How many SMEs will apply?

- 1,800+ applications
- SMEs of /from different sizes and sectors

How many firms will be receiving grants as part of the programme?

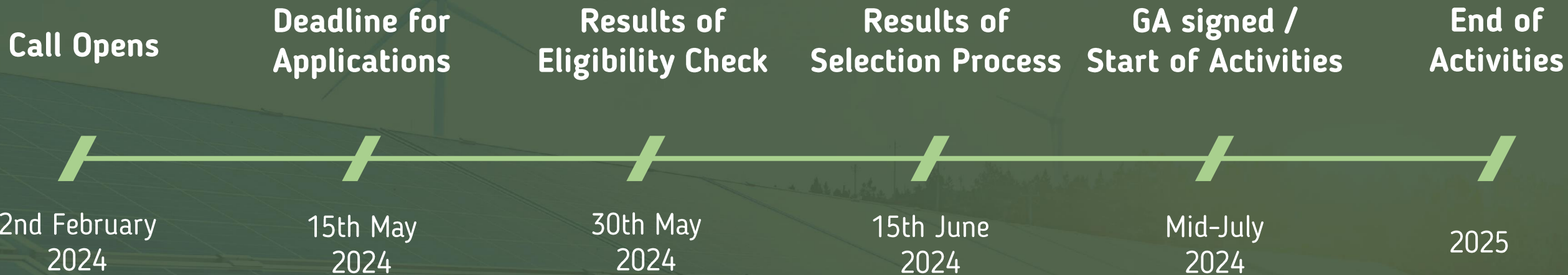
- 900 SMEs, up to a maximum of €10,000 grant
- Every eligible firm has a fair chance thanks to random selection process

How are sustainability advisors adding value to client SMEs through this programme?

- 1,800+ SMEs will benefit from sustainability advisory services, whether they are funded by the grants or not
- 900 SMEs will receive funding, but ALL 1800+ SMEs could find more funding thanks to sustainability advisors

Call Overview & Indicative Timeline

Total budget of the open call	Number of funded beneficiaries	Financial support per SME
€9,000,000	At least 900	Up to €10,000



Eligible Activities

Investment

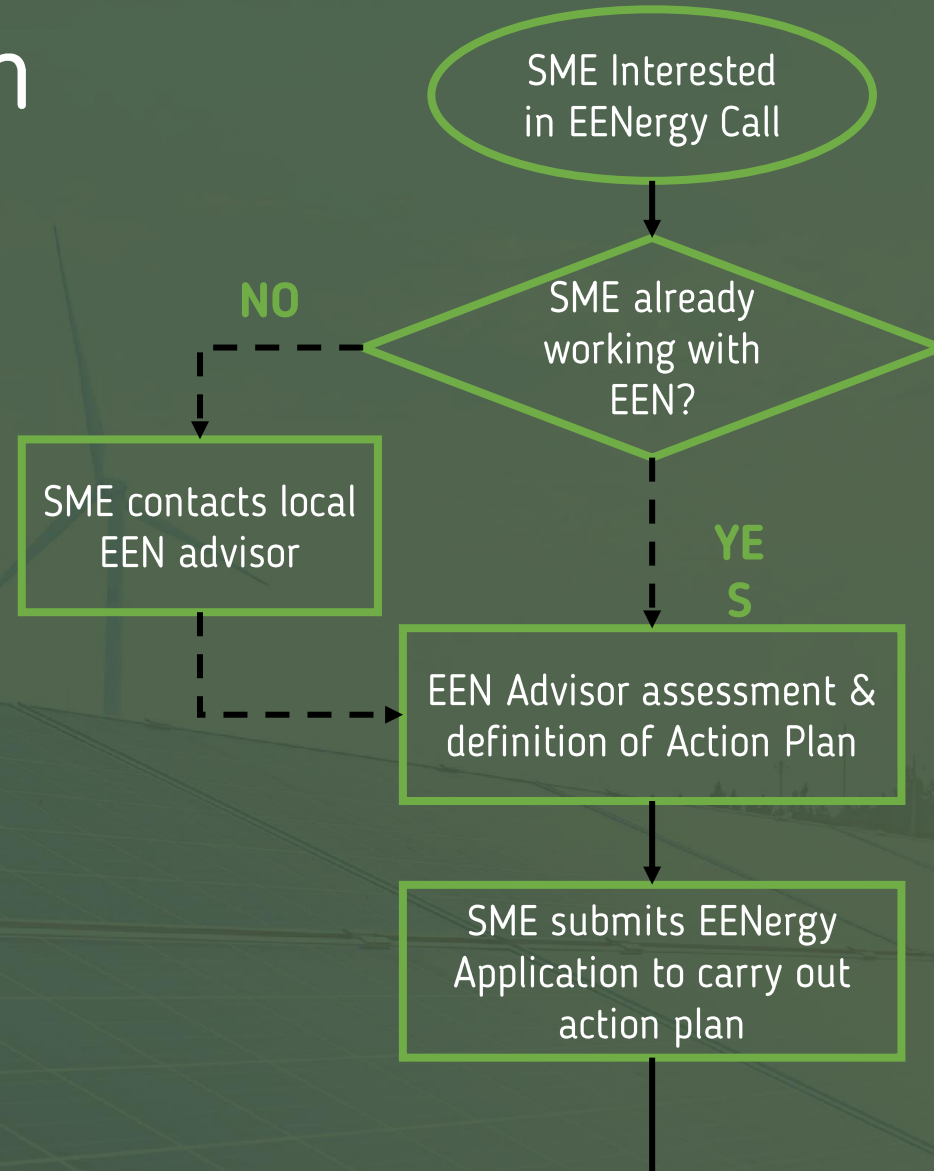
Consultancy

Skills & Training

**Activities in multiple categories are eligible -> Total funding cannot exceed €10.000
5% Energy Reduction**

**SMEs must be incorporated and operational since
01.01.2023**

Application Process



**FUNDED
BENEFICIARY**

€10k

**REGULAR
BENEFICIARY**

Approved by
Advisor?

NO

Application
Discarded

YES

S

Application
Eligible?

NO

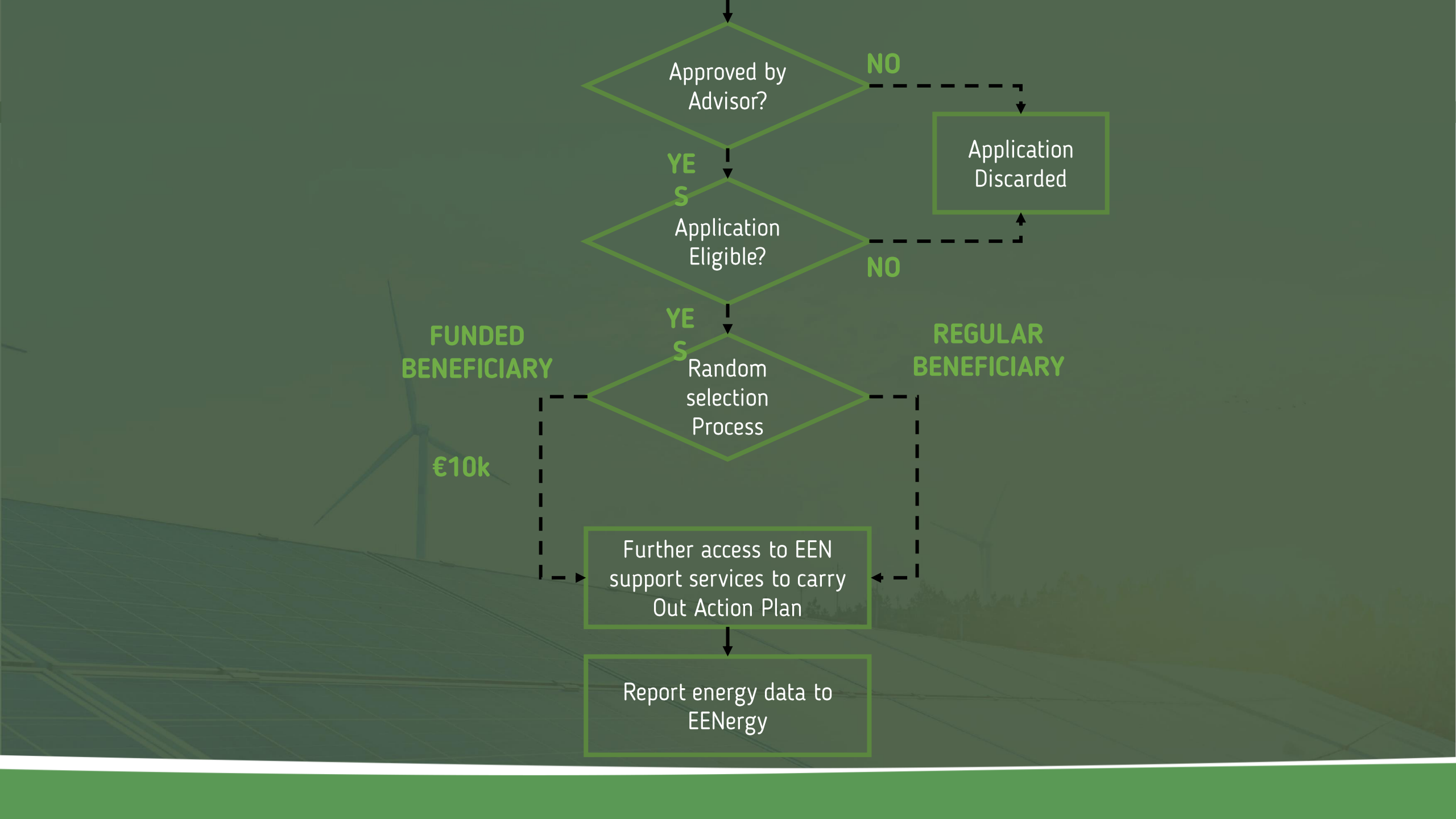
YES

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Random
selection
Process

Further access to EEN
support services to carry
Out Action Plan

Report energy data to
EENergy



Data Collection & Reporting: Practicalities

Period 1

1st Feb – 15th May 2024

Data gathered through application form

EE Benchmark Report
1

Period 2

1st Jan – 31st Jan 2025

Simplified Reporting Form (All Beneficiaries)

Full Reporting Form
(Funded beneficiaries that reach 5%, paid Feb 2025)

EE Benchmark Report
2

Period 3

1st Jul – 31st Jul 2025

Simplified Reporting Form (All Beneficiaries)

Full Reporting Form OR Declaration of Honour
(paid Aug 2025)

EE Benchmark Report
3

Period 4

1st Jan – 31st Jan 2026

Simplified Reporting Form (All Beneficiaries)

EE Benchmark Report
4

PROGRAM IMPLEMENTATION: WHAT WILL THE REGULAR BENEFICIARY RECEIVE, CONCRETELY?

All firms will receive information/advice from the sustainability advisors on other funding opportunities as part of the basic EEN services

All firms will develop an action plan with the support of sustainability advisors

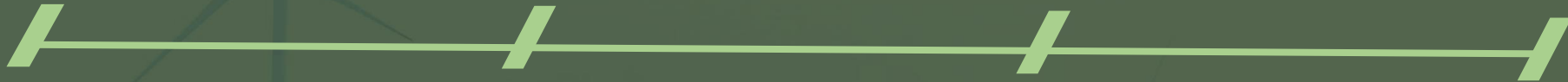
All firms will be given access to a list of available complimentary funding

All firms will receive a benchmarking report from sustainability advisors (the report is elaborated by the World Bank and put at the disposal of the EEN advisors)

BENCHMARK REPORTS: TRACKING OUTCOMES OVER TIME AND ACROSS SIMILAR FIRMS

What is a benchmarking report?

- A personalised summary report for each firm, benchmarking its energy efficiency performance against comparable firms in the programme (e.g., by sector).
- Each firm will receive 4 reports over the lifetime of the programme, helping it measure progress.



1st February – 15th May
2024 (Application phase)

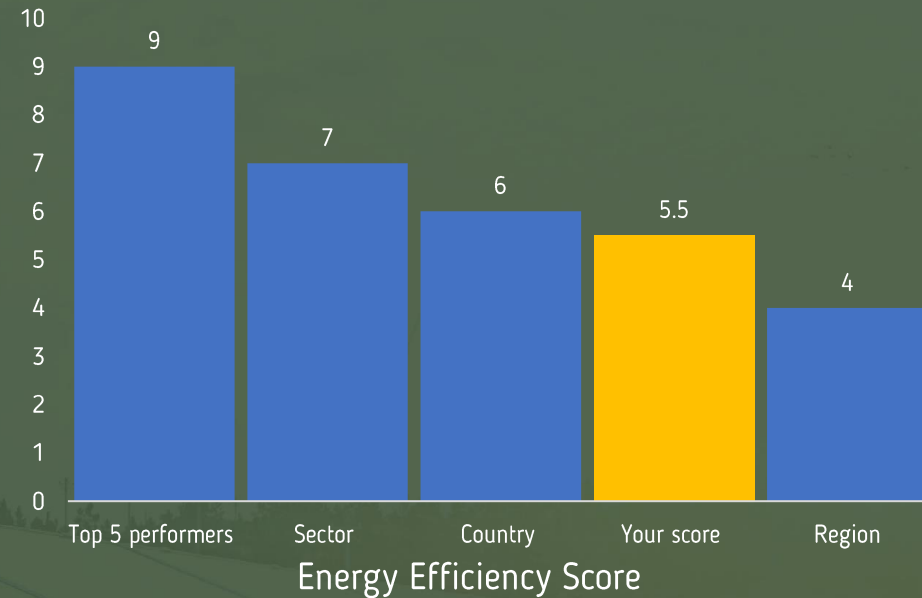
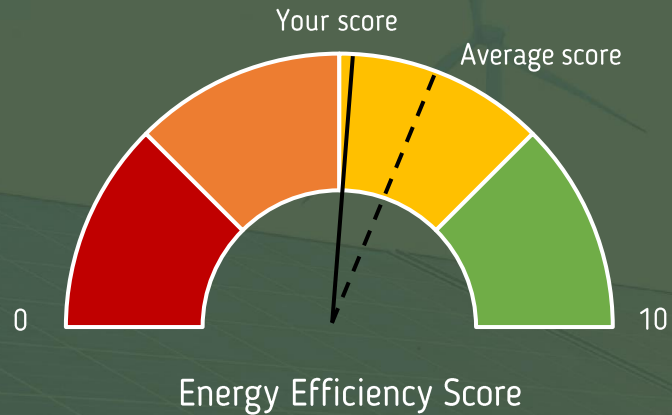
January 2025

July 2025

January 2026

BENCHMARK REPORTS: Illustration

Example: **Energy efficiency score** (ranging from 0-10)



Key outcomes are compared over time (for the same firm) and across firms (comparing to the best performing firms, firms in their sector, country, or region)



General Q&A



Where to find information

EENergy Project Website: <https://eenergy-project.eu>

EENergy Grant Platform: <https://eenergy.grantplatform.com/>

EENergy Assessment Tool for Sustainability Advisors: <https://www.een-ara.fr/form-download-assessment-tool-een-sustainable-advisors-within-eenergy-programme>

EEN Energy Efficiency Catalogue: https://een.ec.europa.eu/system/files/documents/2023-06/EEN_Catalogue_Energy_Solutions_1_2023.pdf



Thank you!

